

ДАТА	№	МОДУЛ	ВИД	часове
16.03.2020	1	Understand how s/he can ensure the knowledge of the product they are selling and how to calculate the price in exports	дистанционно	6
17.мар	1	Understand how s/he can ensure the knowledge of the product they are selling and how to calculate the price in exports	дистанционно	6
18.мар	1	Understand how s/he can ensure the knowledge of the product they are selling and how to calculate the price in exports	дистанционно	6
19.мар	1	Understand how s/he can ensure the knowledge of the product they are selling and how to calculate the price in exports	дистанционно	6
20.мар	1	Understand how s/he can ensure the knowledge of the product they are selling and how to calculate the price in exports	дистанционно	6
21.мар	1	Understand how s/he can ensure the knowledge of the product they are selling and how to calculate the price in exports	дистанционно	1
	2	Understand the basic principles of exporting processes and be able to use basic exporting tools	дистанционно	5
22.мар	2	Understand the basic principles of exporting processes and be able to use basic exporting tools	дистанционно	6
23.мар	2	Understand the basic principles of exporting processes and be able to use basic exporting tools	дистанционно	6
24.мар	2	Understand the basic principles of exporting processes and be able to use basic exporting tools	дистанционно	6
25.мар	2	Understand the basic principles of exporting processes and be able to use basic exporting tools	дистанционно	6
26.мар	2	Understand the basic principles of exporting processes and be able to use basic exporting tools	дистанционно	6
27.мар	2	Understand the basic principles of exporting processes and be able to use basic exporting tools	дистанционно	2
	3	Be aware of basic issues related with export-related legislation and understand their importance for the exporting processes		4
28.мар	3	Be aware of basic issues related with export-related legislation and understand their importance for the exporting processes	дистанционно	6

29.мар	3	Be aware of basic issues related with export-related legislation and understand their importance for the exporting processes	дистанционно	6
30.мар	3	Be aware of basic issues related with export-related legislation and understand their importance for the exporting processes	дистанционно	6
31.мар	3	Be aware of basic issues related with export-related legislation and understand their importance for the exporting processes	дистанционно	6
1.апр	3	Be aware of basic issues related with export-related legislation and understand their importance for the exporting processes	Дистанционно	4
	4	Understand and implement principles for effective business communication	Дистанционно	2
2.апр	4	Understand and implement principles for effective business communication	дистанционно	6
3.апр	4	Understand and implement principles for effective business communication	дистанционно	6
4.апр	4	Understand and implement principles for effective business communication	дистанционно	6
5.апр	4	Understand and implement principles for effective business communication	дистанционно	6
6.апр	4	Understand and implement principles for effective business communication	дистанционно	2
	5	Be able to collect and manage data that will support the exporting process	дистанционно	4
7.апр	5	Be able to collect and manage data that will support the exporting process	дистанционно	6
8.апр	5	Be able to collect and manage data that will support the exporting process	дистанционно	6
9.апр	5	Be able to collect and manage data that will support the exporting process	дистанционно	6
10.апр	5	Be able to collect and manage data that will support the exporting process	дистанционно	6
11.апр	5	Be able to collect and manage data that will support the exporting process	Дистанционно	2
	6	Understand and implement basic principles of marketing	дистанционно	4
12.апр	6	Understand and implement basic principles of marketing	дистанционно	6
13.апр	6	Understand and implement basic principles of marketing	дистанционно	6

14.апр		Workshop - общоикономически		4
15.апр	6	Understand and implement basic principles of marketing	дистанционно	6
16.апр	6	Understand and implement basic principles of marketing	дистанционно	6
21.апр	12	Be able to apply strategies in order to manage time and energy effectively	дистанционно	6
22.апр	12	Be able to apply strategies in order to manage time and energy effectively	дистанционно	6
23.апр	13	Be able to investigate complex issues, determine the source of a problem, make decisions and develop effective solutions	дистанционно	6
24.апр	13	Be able to investigate complex issues, determine the source of a problem, make decisions and develop effective solutions	дистанционно	6
25.апр	13	Be able to investigate complex issues, determine the source of a problem, make decisions and develop effective solutions	дистанционно	6
26.апр	13 14	Be able to investigate complex issues, determine the source of a problem, make decisions and develop effective solutions Be able to think on novel concepts and to blend concepts (Creativity)	Дистанционно дистанционно	2 4
27.апр	14	Be able to think on novel concepts and to blend concepts (Creativity)	дистанционно	6
28.апр	14	Be able to think on novel concepts and to blend concepts (Creativity)	дистанционно	6
29.апр	14	Be able to think on novel concepts and to blend concepts (Creativity)	дистанционно	6
30.04.2020	14 15	Recognize situations where s/he needs to react and be flexible and plot out his/her own abilities to adapt to change, and decide how s/he might need to improve these	дистанционно	3 3
01.05.2020	15	Recognize situations where s/he needs to react and be flexible and plot out his/her own abilities to adapt to change, and decide how s/he might need to improve these	дистанционно	6
02.05.2020	15	Recognize situations where s/he needs to react and be flexible and plot out his/her own abilities to adapt to change, and decide how s/he might need to improve these	дистанционно	6
03.05.2020	15	Recognize situations where s/he needs to react and be flexible and plot out his/her own abilities to adapt to change, and decide how s/he might need to improve these	дистанционно	5

04.05.2020	1	Understand how s/he can ensure the knowledge of the product they are selling and how to calculate the price in exports	Присъствено	4
05.05.2020	2	Understand the basic principles of exporting	Присъствено	4
06.05.2020	7	Email Marketing - Building and using Email List, Email analytics and automation	Дистанционно	6
07.05.2020	7 8	Email Marketing - Building and using Email List, Email analytics and automation Manage strategically social media (Facebook, LinkedIn, Instagram, YouTube, Twitter) for the organization of an export-related marketing campaign	Дистанционно	4 2
08.05.2020	2	Understand the basic principles of exporting	Присъствено	4
09.05.2020	8	Manage strategically social media (Facebook, LinkedIn, Instagram, YouTube, Twitter) for the organization of an export-related marketing campaign	Дистанционно	6
10.05.2020	8	Manage strategically social media (Facebook, LinkedIn, Instagram, YouTube, Twitter) for the organization of an export-related marketing campaign	Дистанционно	6
11.05.2020	3	Be aware of basic issues related with export-related legislation and understand their importance for the exporting processes	Присъствено	4
12.05.2020	3	Be aware of basic issues related with export-related legislation and understand their importance for the exporting processes	Присъствено	4
13.05.2020	8	Manage strategically social media (Facebook, LinkedIn, Instagram, YouTube, Twitter) for the organization of an export-related marketing campaign	Дистанционно	6
14.05.2020	4	Understand and implement principles for effective business communication	Присъствено	4
15.05.2020	9	Be able to work with e-trade platforms (Amazon, E-Bay, etcy.com) for exporting products	Дистанционно	6
16.05.2020	9	Be able to work with e-trade platforms (Amazon, E-Bay, etcy.com) for exporting products	Дистанционно	6
17.05.2020	9	Be able to work with e-trade platforms (Amazon, E-Bay, etcy.com) for exporting products	Дистанционно	6
18.05.2020	4	Understand and implement principles for effective business communication	Присъствено	4
19.05.2020		Workshop -специализирани модули		4

20.05.2020	9	Be able to work with e-trade platforms (Amazon, E-Bay, etcy.com) for exporting products	Дистанционно	6
21.05.2020	5	Be able to collect and manage data that will support the exporting process	Присъствено	4
22.05.2020	9	Be able to work with e-trade platforms (Amazon, E-Bay, etcy.com) for exporting products	Дистанционно	6
23.05.2020	9	Be able to work with e-trade platforms (Amazon, E-Bay, etcy.com) for exporting products	Дистанционно	2
24.05.2020	10	Manage the corporate website in order to facilitate the exporting process	Дистанционно	6
25.05.2020	5	Be able to collect and manage data that will support the exporting process	Присъствено	4
26.05.2020	5	Be able to collect and manage data that will support the exporting process	Присъствено	4
27.05.2020	10	Manage the corporate website in order to facilitate the exporting process	Дистанционно	6
28.05.2020	5 6	Be able to collect and manage data that will support the exporting process Understand and implement basic principles of marketing	Присъствено Присъствено	3 1
29.05.2020	10	Manage the corporate website in order to facilitate the exporting process	Дистанционно	6
30.5.2020	10	Manage the corporate website in order to facilitate the exporting process	Дистанционно	6
31.05.2020	10 11	Manage the corporate website in order to facilitate the exporting process Understand and implement the basic principles for Search Engine Optimization	Дистанционно Дистанционно	3 3
01.06.2020	6	Understand and implement basic principles of marketing	Присъствено	4
02.06.2020	6 12	Understand and implement basic principles of marketing Be able to apply strategies in order to manage time and energy effectively	Присъствено Присъствено	3 1
03.06.2020	11	Understand and implement the basic principles for Search Engine Optimization	Дистанционно	6
04.06.2020	12 13	Be able to apply strategies in order to manage time and energy effectively Be able to investigate complex issues, determine the source of a problem, make decisions and develop effective solutions (Problem solving and Analytical Skills)	Присъствено	1 3

05.06.2020	11	Understand and implement the basic principles for Search Engine Optimization	Дистанционно	1
08.06.2020	7	Email Marketing - Building and using Email List, Email analytics and automation	Присъствено	4
09.06.2020	14	Be able to think on novel concepts and to blend concepts (Creativity)	Присъствено	4
11.06.2020	14 15	Be able to think on novel concepts and to blend concepts (Creativity) Recognize situations where s/he needs to react and be flexible and plot out his/her own abilities to adapt to change, and decide how s/he might need to improve these	Присъствено	1 3
12.06.2020		Тест по общоикономически модули		
15.06.2020	8	Manage strategically social media (Facebook, LinkedIn, Instagram, YouTube, Twitter) for the organization of an export-related marketing campaign	Присъствено	4
16.06.2020	8	Manage strategically social media (Facebook, LinkedIn, Instagram, YouTube, Twitter) for the organization of an export-related marketing campaign	Присъствено	4
18.06.2020	8	Manage strategically social media (Facebook, LinkedIn, Instagram, YouTube, Twitter) for the organization of an export-related marketing campaign	Присъствено	4
22.06.2020	8	Manage strategically social media (Facebook, LinkedIn, Instagram, YouTube, Twitter) for the organization of an export-related marketing campaign	Присъствено	4
23.06.2020	9	Be able to work with e-trade platforms (Amazon, E-Bay, etcy.com) for exporting products	Присъствено	4
25.06.2020	9	Be able to work with e-trade platforms (Amazon, E-Bay, etcy.com) for exporting products	Присъствено	4
29.06.2020	9	Be able to work with e-trade platforms (Amazon, E-Bay, etcy.com) for exporting products	Присъствено	4
30.06.2020	9	Be able to work with e-trade platforms (Amazon, E-Bay, etcy.com) for exporting products	Присъствено	4
02.07.2020	10	Manage the corporate website in order to facilitate the exporting process	Присъствено	3
06.07.2020	11	Understand and implement the basic principles for Search Engine Optimization	Присъствено	4
07.07.2020	11	Understand and implement the basic principles for Search Engine Optimization	Присъствено	4

09.07.2020	11	Understand and implement the basic principles for Search Engine Optimization	Присъствено	4
13.07.2020	11	Understand and implement the basic principles for Search Engine Optimization	Присъствено	3
14.07.2020		Тест по общоикономически модули		

Забележка:

- с черно – дистанционно обучение
- със синьо присъствено обучение (общоикономически) – Емилия Дунева
- с червено присъствено обучение (специализирани) – Ангел Илиев
- със зелено – Уъркшоп (присъствен) незадължителен – **извън бройката часове**
- със зелено – време за тест – **извън бройката часове**