

Velrom SRL

Romanian biscuits and bread products

Velrom - contacts

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Velrom - Private Label expert Biscuits, Crackers & Pretzels

- ▶ Velrom is one of the largest biscuits, pretzel and crackers producers in Romania and currently producing for local and European markets
- ▶ With a production capabilities over 900 tons a month, the company is well equipped to expand into other emerging markets around the world
- ▶ We pride ourselves with more than 30 years experience in biscuits and bread manufacturing business. Our backers have made Velrom biscuits one of the tastiest and most appreciated products both locally and abroad
- ▶ Our brands are well known by children and adults like an ideal choice for nutritious and rich breakfast, snack or dessert

Velrom advantages

- ▶ Wide range of bakery products - our versatile production lines can manufacture a large assortment from sweet and salty biscuits to crackers, pretzel and glazed products
- ▶ End to end product development services - Grace to our R&D department we can provide full products development cycle, from the idea to final product
- ▶ Food technology services - Our experienced food technologist bring innovation and can create and implement on the production lines recipes according to the clients needs
- ▶ Excellent customer service - we pride ourselves with the highest level of customer services, ensuring your needs are met with excellence

Velrom - Production Capabilities

- ▶ The equipment is top of the line of Swiss & Danish tech and consist of highly automated and efficient manufacturing equipment: dosing, missing, baking, cooling, enrobing and packing
 - ▶ Three production lines with a total capacity up to 900 tons per month:
 - ▶ Line 1: Sugary Biscuits and Glutenous Biscuits line
 - ▶ Line 2: Pretzel, Crackers and Glutenous Biscuits line
 - ▶ Line 3: Gluten free biscuits
- Automated packaging solution: flow-pack, multi-pack, display boxes

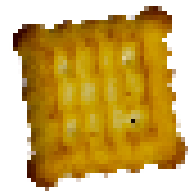
Velrom - currently biscuit types manufactured

- ▶ Glutenous biscuits
- ▶ Sweet Biscuits with whole grain
- ▶ Sweet Biscuits chocolate glazed
- ▶ Digestive biscuits
- ▶ Petit Beurre
- ▶ Sandwich biscuits
- ▶ Salty snacks - laminated crackers
- ▶ Fermented crackers
- ▶ Pretzel
- ▶ Chocolate glazed pretzel











Velrom - sweet biscuits various types and shapes













Velrom - salted biscuits, crackers and pretzels - types and shapes



Velrom - example from our brands

#	Product Code	Product Name	Biscuit Photo	Individual Pack Photo	Biscuits Type	Package
1	PF02330	POIENI - glazed vanilla biscuits 33g			Sweet	flowpack
2	PF02386	POIENI - biscuits with cocoa and nuts 44g			Sweet	flowpack
3	PF02394	POIENI - biscuits with cocoa and nuts 132g (multipack 3x44g)			Sweet	mpk flowpack
4	PF02387	POIENI - biscuits with seabuckthorn and flaxseeds 44g			Sweet	flowpack
5	PF02395	POIENI - biscuits with seabuckthorn and flaxseeds 132g (multipack 3x44g)			Sweet	mpk flowpack









Velrom - example from our brands

11	PF02558	Whole wheat biscuits 60g			Sweet	flowpack
12	PF02559	Whole wheat biscuits 180g (multipack 3x60g)			Sweet	mpk flowpack
13	PF04138	VEL PITAR - classic digestive biscuits 60g			Sweet	flowpack
14	PF04141	VEL PITAR - digestive biscuits with cinemon 60g			Sweet	flowpack
15	PF04143	VEL PITAR - glazed digestive biscuits 64g			Sweet	flowpack

Velrom - example from our brands

16	PF04336	4x4 - crackers with seeds- WILD MIX 54g			Crackers	flowpack
17	PF04337	4x4 - crackers with seeds- URBAN MIX 54g			Crackers	flowpack
18	PF02292	GRAN PAPA - crackers with white wine 100g			Crackers	flowpack
19	PF02293	GRAN PAPA - crackers with red wine 100g			Crackers	flowpack
20	PF02556	Whole wheat fermented crackers 30g			Crackers	flowpack
21	PF02560	Whole wheat fermented crackers 30g (multipack 6x30g)			Crackers	mpk flowpack

Velrom - example from our brands

25	PF02326	VP Crackers 80G			crackers	flowpack
26	PF02329	VP Mini Pretzel 200G			pretzel	flowpack
27	PF02420	VP Mini Crackers Sare 400G			Crackers	flowpack
28	PF02423	VP Mix Pretzel Crackers 400G			crackers & pretzels	flowpack
29	PF02443	VP Mini Pretzel 80G			pretzel	flowpack
30	PF02421	VP Mini Pretzel 1KG			pretzel	flowpack