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**ONLINE MEETING**

**BULGARIA – ARGENTINA: POSSIBILITIES FOR BUSINESS COOPERATION**

7th February 2023, 15.00h. EET

[Zoom Registration](https://us06web.zoom.us/meeting/register/tZItduitrDMtGNIrUlrHFZynPcWcgi6vWdjV)

**DRAFT - PROGRAMME**

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| **15.00 – 15.10****15.10 – 15.20** **15.20 – 15.25****15.25 – 15.30** | ADDRESS by **Mr. Tsvetan Simeonov**President of the Bulgarian Chamber of Commerce and IndustryADDRESS by **Mr. Marcelo Elizondo**Director of CAC and President of ICC ArgentinaSpecial remarks by **H.E. Mr. Stoyan Mihaylov**, Ambassador Extraordinary and Plenipotentiary of Bulgaria to ArgentinaSpecial remarks by **Mr. Daniel Horacio Cottini**, Chargé d’affaires at the Embassy of the Republic of Argentina in Sofia /tbc/ |
| **15.30 – 15.50****15.50 – 16.10** | PRESENTATION of the investment climate and business opportunities in Bulgaria, Representative of **InvestBulgaria Agency** PRESENTATION of the business climate in Argentina **Mr. Matías Bolis Wilson**, CAC's Chief Economist |
| **16.10 – 16.55****16.55 – 17.10**  | Intellectual Property Rights (IPRs) - an overview of how to acquire IPRs in Argentina **Mrs. Gergana Dimitrova**, IP expert, Latin America IP SME Helpdesk Q &A |

 **17.10 – 17.30** One-to-one meetings with IP SMEs Helpdesk expert

 **17.30** Closing remarks

*Working language: English*

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