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**ONLINE MEETING**

**BULGARIA – ARGENTINA: POSSIBILITIES FOR BUSINESS COOPERATION**

7th February 2023, 15.00h. EET

[Zoom Registration](https://us06web.zoom.us/meeting/register/tZItduitrDMtGNIrUlrHFZynPcWcgi6vWdjV)

**DRAFT - PROGRAMME**

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| **15.00 – 15.10**  **15.10 – 15.20**  **15.20 – 15.25**  **15.25 – 15.30** | ADDRESS by **Mr. Tsvetan Simeonov**  President of the Bulgarian Chamber of Commerce and Industry  ADDRESS by **Mr. Marcelo Elizondo**  Director of CAC and President of ICC Argentina  Special remarks by **H.E. Mr. Stoyan Mihaylov**, Ambassador Extraordinary and Plenipotentiary of Bulgaria to Argentina  Special remarks by **Mr. Daniel Horacio Cottini**, Chargé d’affaires at the Embassy of the Republic of Argentina in Sofia /tbc/ |
| **15.30 – 15.50**  **15.50 – 16.10** | PRESENTATION of the investment climate and business opportunities in Bulgaria,  Representative of **InvestBulgaria Agency**  PRESENTATION of the business climate in Argentina  **Mr. Matías Bolis Wilson**, CAC's Chief Economist |
| **16.10 – 16.55**  **16.55 – 17.10** | Intellectual Property Rights (IPRs) - an overview of how to acquire IPRs in Argentina  **Mrs. Gergana Dimitrova**, IP expert, Latin America IP SME Helpdesk  Q &A |

**17.10 – 17.30** One-to-one meetings with IP SMEs Helpdesk expert

**17.30** Closing remarks

*Working language: English*

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