

## ORIUM AGENDA

### Project Introduction: ORIUM International Trade & Enterprise Innovation Hub

**Venue:** Bulgarian Chamber of Commerce and Industry

**Date:** February 2024. 2026

#### 09:30 – 10:00 | Registration

- Arrival of guests and distribution of informational materials.
- Informal networking among private sector leaders and investors.

#### 10:00 – 10:15 | Official Opening & Institutional Welcome

- **Opening Remarks:** President of the Bulgarian Chamber of Commerce and Industry (BCCI).
- **Keynote Greeting:** Representative from the Investment Council.
- *Purpose: Establishing the project's high-level backing and its importance to the Bulgarian economic landscape.*

#### 10:15 – 10:45 | Presentation: ORIUM – The Global Gateway to the Balkans & EU

- **The Vision:** Building a nexus for international trade.
- **The Model:** How ORIUM provides a "soft landing" for international chambers and a trusted environment for enterprise innovation.
- **Economic Impact:** A briefing on investment attraction target and regional infrastructure modernization goals.

#### 10:45 – 11:15 | Interactive Q&A Session

- Open floor for members of the Investment Council and private sector representatives to discuss specific collaboration opportunities, residency requirements, and strategic partnerships.

#### 11:15 – 11:30 | Closing Remarks & Future Roadmap

- Summary of next steps for potential residents and partners.
- Official invitation to the "Atrium Experience" (site visit/launch).