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Министерство на икономиката



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April 28, 2020

To Whom It May Concern

### Bulgaria COVID-19 Business Pulse Survey

The World Bank, in cooperation with the Bulgarian Government and the Bulgarian Chamber of Commerce and Industry (BCCI), is launching a survey of businesses to take a pulse, in order to capture the impacts of the coronavirus (COVID-19) outbreak on SMEs. The Finance, Competitiveness, and Innovation (FCI) global team has put together a business pulse survey questionnaire, attached to this letter, which will be conducted in several European countries and across the globe.

The World Bank's COVID-19 BUSINESS PULSE SURVEY (COV-BPS) is a rapid survey to collect data from enterprises to better understand the impact of the COVID-19 pandemic on businesses across countries, with a focus on SMEs. The results of the survey could be used to inform government responses aiming to support businesses during and after the crisis. The data could be used in a cross-country comparison.

Therefore, we would be very grateful if you could support this study and complete the survey. This will be implemented through an online survey or a telephone interview with a local service provider. The survey will try to measure the impact of COVID-19 on your business, solicit your views on what government could do to help enterprises, and learn more about how your enterprise is adjusting to cope with the crisis. Your candid and thoughtful responses will directly enable the government and its partners to identify policy responses suitable to limit the impact of the outbreak on local businesses. This survey may be re-implemented in the upcoming months to understand the exact impact observed in the post-crisis period and to capture the effectiveness of the policy responses.

We would like to emphasize that your responses will *not* be attributable to you specifically. This study is in no way a benchmarking or ranking exercise, but a rapid diagnostic to identify the impact of the outbreak on businesses in Bulgaria. We will ensure the confidentiality of your answers.



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НА МАЛКИТЕ И СРЕДНИТЕ ПРЕДПРИЯТИЯ



БЪЛГАРСКА ПЪРВОБЕЖНО ПРОВАДИТЕЛНА СЪЛЖА  
BULGARIAN CHAMBER OF COMMERCE AND INDUSTRY



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Please address any question you might have to Mr. Anwar Aridi (email: [aridi@worldbank.org](mailto:aridi@worldbank.org)), Project Task Team Leader, and Mrs. Genoveva Petrova (email: [g.petrova@alpharesearch.bg](mailto:g.petrova@alpharesearch.bg)), Managing Partner at Alpha Research, who will undertake the interviews.

We would like to thank you in advance for your collaboration with the project and completing this questionnaire.

Sincerely,




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Ministry of Economy  
Republic of Bulgaria



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АГЕНЦИЯ ЗА НАСЪЩАВАНЕ  
НА МАЛКИТЕ И СРЕДНИТЕ ПРЕДПРИИТИЯ



БЪЛГАРСКА ТЪРГОВСКО ПРОМИСЛЕНА ПАЛАТА  
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