



LAIKANOK RICE CO.,LTD

company profile

LAIKANOK RICE



บริษัท ลาχανอก ไรซ์ จำกัด

LAIKANOK RICE CO., LTD

The background of the slide is a dimly lit, modern office or dining area. It features large windows on the left side, offering a view of greenery outside. In the center, there is a dining table with several chairs. The ceiling has exposed pipes and modern lighting fixtures. The overall atmosphere is professional and contemporary.

LAIKANOK MISSION

Laikanok Rice Co.,Ltd. is an exporter and distributor of rice. The company recognizes Thailand as a key producer for a wide range of agricultural products for the world market. It is with this conviction, LKR made its decision to invest its business in factory of rice for development in quality of our products with the highest standard for export and domestic market.



THE
BEST
RICE



Goals

- Africa
- Middle East
- America
- Asia
- Europe
- Oceania



TYPE OF RICE



THAI PARBOILED RICE
100% SORTED



THAI WHITE RICE 100%



THAI HOM MALI RICE 100 %

TYPE OF RICE



THAI JASMINE RICE



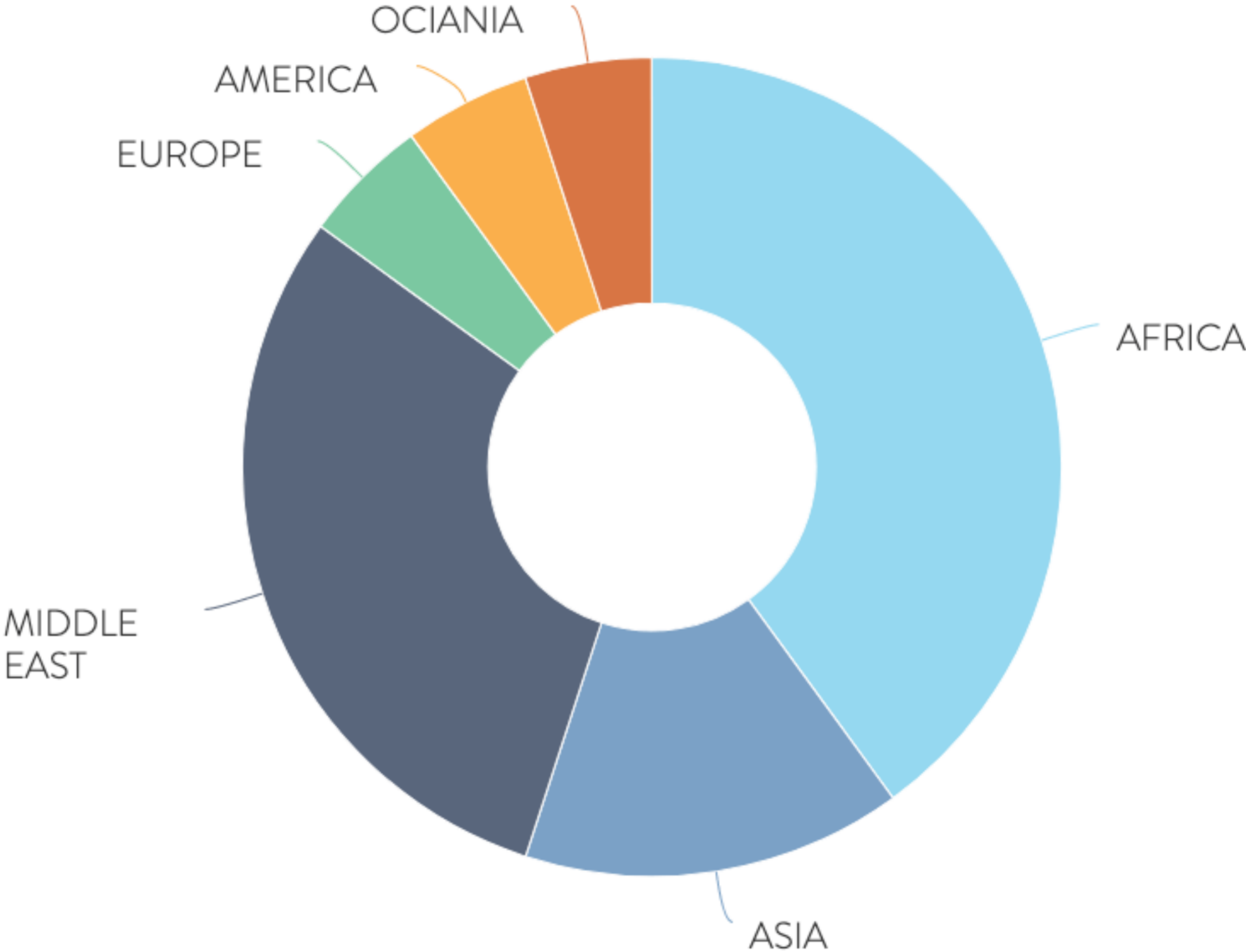
THAI WHITE RICE 5% BROKEN



THAI WHITE RICE 100% BROKEN A1
SUPER



Market Share



Core Customer Audiences



THAI PARBOILED RICE



WHITE RICE



Value Drivers



Value Driver 1

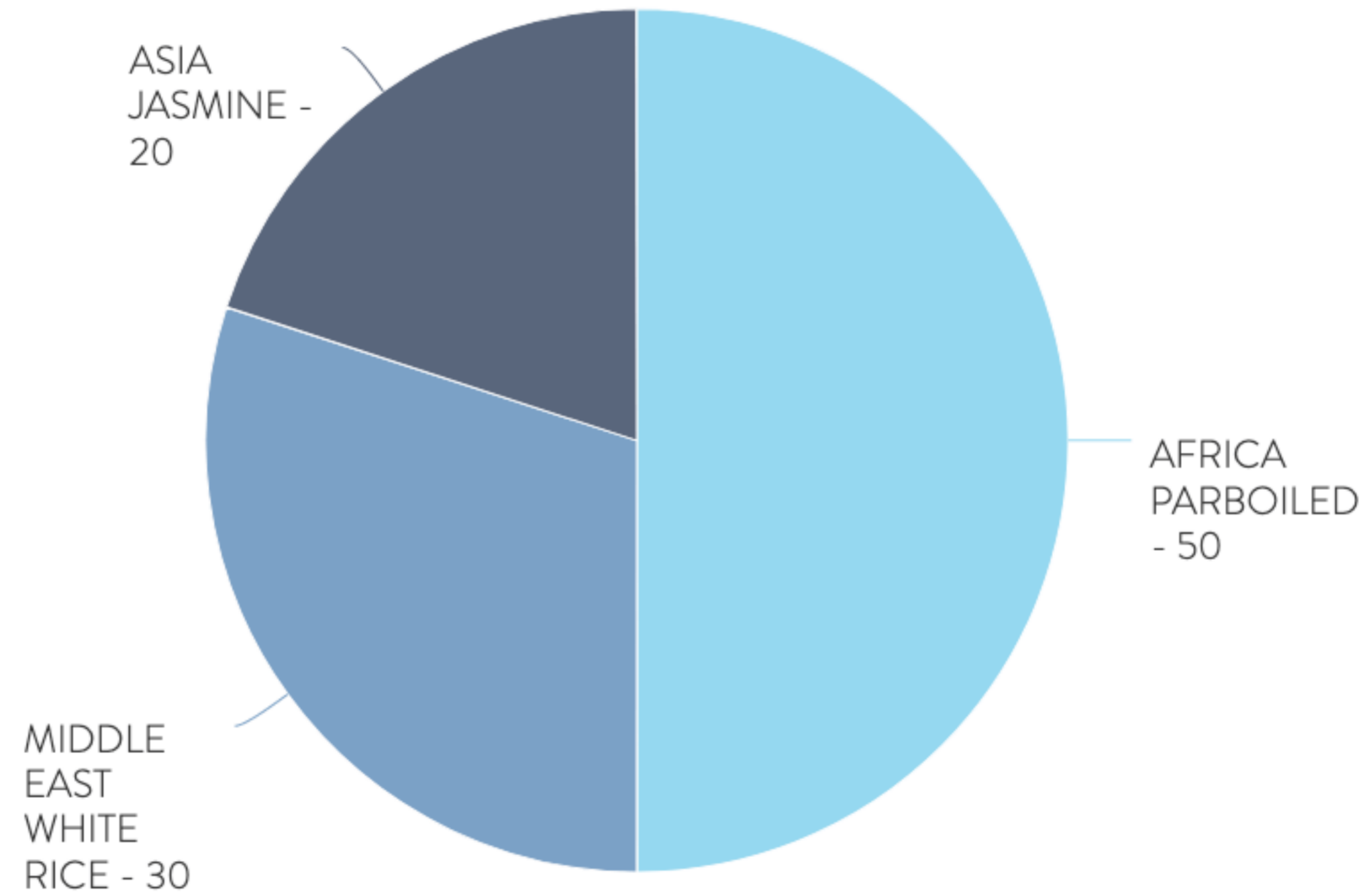


Value Driver 2



Value Driver 3

Customer Base per product



[Packing]



CONTAINER PACKING



LINE PACKING



JUMBO BAG

Distribution Channels



Channel 1

Domestic Channel



Channel 2

Export Channel



Channel 3

OEM BRAND Channel

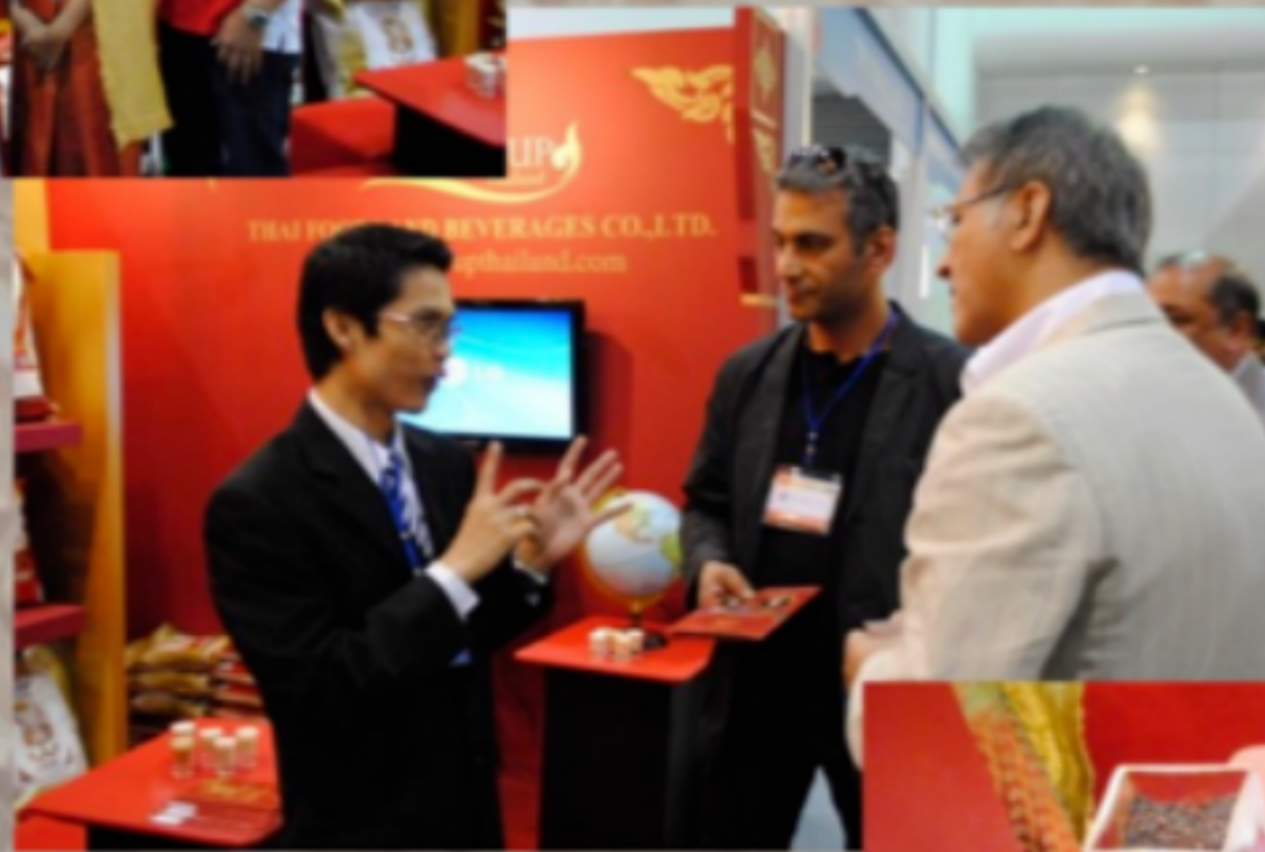


laikanok packaging

PR Outreach

Campaign Breakdown:

Laikanok Exhibition



laikanok exhibition



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