



## INVITATION

IN LIGHT OF THE NEW OPPORTUNITIES AND CHALLENGES OF THE AI-DRIVEN GLOBAL ECONOMY

### THE NORWEGIAN-BULGARIAN CHAMBER OF COMMERCE

IN PARTNERSHIP WITH

AI CLUSTER BULGARIA, SOFIA TECH PARK, CLUSTER FOR APPLIED AI NORWAY,  
BASSCOM , BAIT AND GATE INSTITUTE

HAVE THE PLEASURE TO INVITE YOU TO

### “AI-DRIVEN GROWTH: SCALING BUSINESS INTERNATIONALLY IN THE AI ERA”

**WHEN: 22 APRIL 2026, 15.30**

**WHERE: SOFIA TECH PARK, THE VENUE, INCUBATOR BUILDING**

#### PLATINUM SPONSOR



#### GOLD SPONSOR



#### KEYNOTE SPEAKERS:

- MR. BORISLAV BANKOV , DEPUTY MINISTER OF INNOVATION AND GROWTH
- H. E. MRS. HILDE SVARTDAL LUNDE, AMBASSADOR OF NORWAY TO ROMANIA, BULGARIA AND REPUBLIC OF MOLDOVA
- MRS. VENCESLAVA YANCHOVSKA, HONORARY CONSUL GENERAL OF NORWAY TO BULGARIA, MANAGER INNOVATION NORWAY SOFIA OFFICE
- MR. TORE LIE, SENIOR BUSINESS DEVELOPER, CLUSTER FOR APPLIED AI, NORWAY
- MR. IVELIN ANDREEV, SOLUTION ARCHITECT & SENIOR PROJECT MANAGER; MICROSOFT AI MOST VALUABLE PROFESSIONAL
- PROF. SILVIA ILIEVA, DIRECTOR , GATE INSTITUTE
- MR. DOBROSLAV DIMITROV, MEMBER OF THE ADVISORY BOARD OF BASSCOM AND BRAIT
- MR. MOMCHIL VASSILEV, NATIONAL INNOVATION FUND

#### TICKETS:

- 50 EURO FOR MEMBERS OF NBCC AND MEMBERS OF PARTNER ORGANISATIONS
- 80 EURO FOR NON-MEMBER COMPANIES

PLEASE CONFIRM YOUR PRESENCE AT [CONTACT@NBBG.EU](mailto:CONTACT@NBBG.EU) LATEST 18.04.2026