

# GOES

SIMPLY SCIENCE

DERMOCOSMETIC **AGAINST**  
SKIN IMPERFECTIONS:

ACNE  
AGING  
PHOTOAGING  
DARK SPOTS  
SENSITIVE SKIN



Goes s.r.l. was founded in 2000.  
Today, Goes is distributed in several countries.

## ANTIOXIDANT

After years of research and observation our beliefs have become scientific certainty: *natural antioxidants* (antocyanins and retinol) are the most powerful active principles against skin degeneration.

*Antioxydant from sicilian plants become the symbol of our company,*

In particular Red orange extract, from Etna shire, has special and unique effect thanks to the mineral abundance of the vulcanic ground.

## PEPTIDES

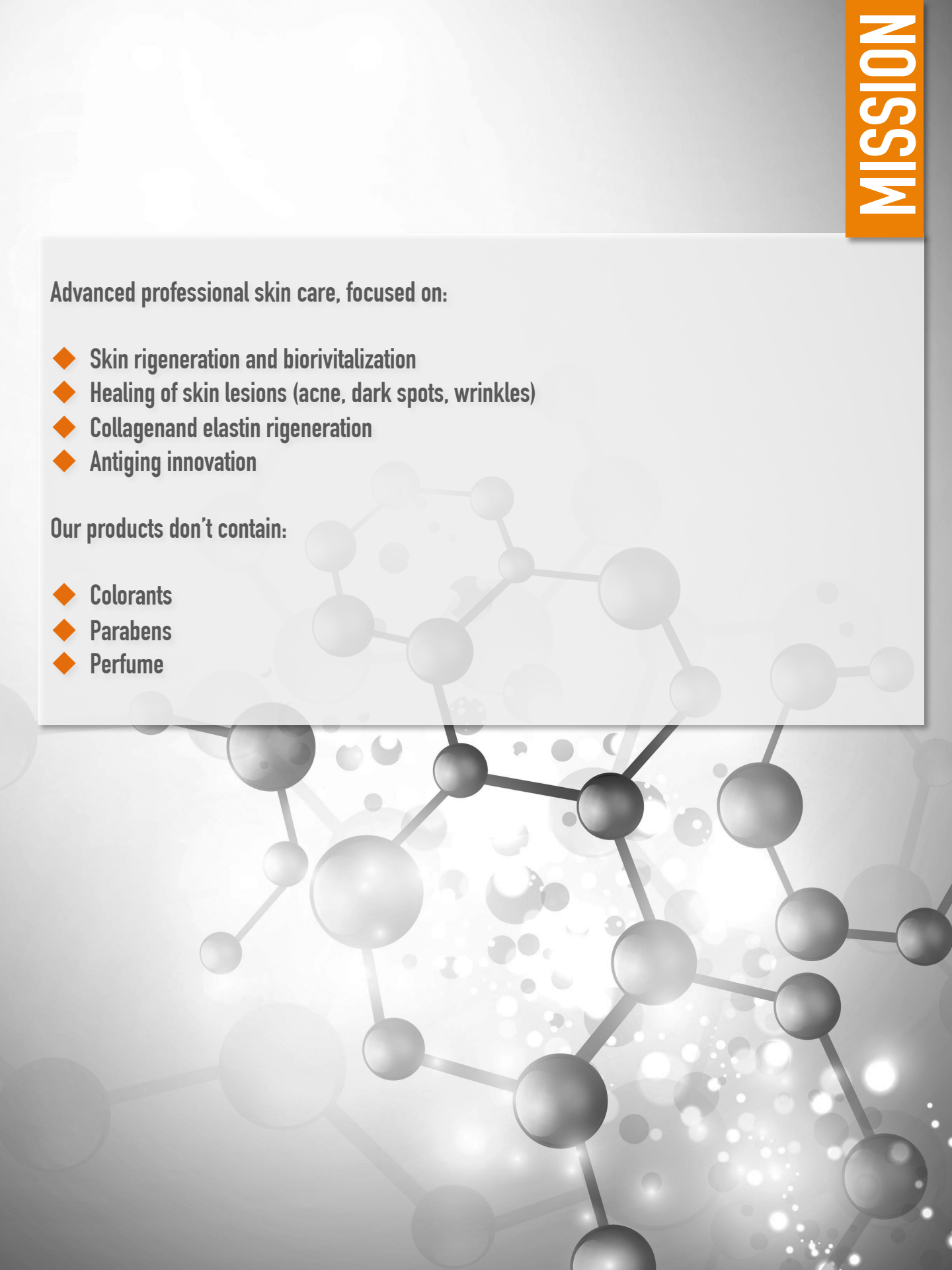
With the development of new technologies GOES improves antioxydant action thanks to "peptides", large molecules able to penetrate the skin deeply enough to achieve their effect.

Advanced professional skin care, focused on:

- ◆ Skin regeneration and biorivitalization
- ◆ Healing of skin lesions (acne, dark spots, wrinkles)
- ◆ Collagen and elastin regeneration
- ◆ Antiging innovation

Our products don't contain:

- ◆ Colorants
- ◆ Parabens
- ◆ Perfume



Goes support dermatologist and the medical aesthetic in their professional activity.

Our products are studied to improve medical treatments.

GOES has two product lines:

- ◆ Home use products
- ◆ Professional use products





## ANTOCYANINS

Anthocyanins, a type of flavonoid, act as a kind of sunscreen, protecting cells from UV rays. They also act as potent antioxidants, hunting down free radicals, first responsible of skin degeneration. One of the most prominent things that anthocyanins have been shown to do is suppress inflammation and stabilize collagen. They do so by preventing free radical damage, which inhibits enzymes from clinging to the collagen. And, when applied to animals' skin with other antioxidants, they act "photo-protectively" when exposed to UV radiation.

## RETINOL

Vitamin A in the form of Retinoic Acid (a form found naturally inside cells) has proven efficacy in reversing the signs of extrinsic aging (such as photoaging).

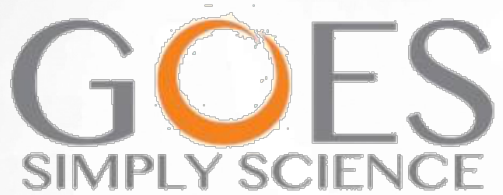
Retinoids are known as skin normalizers because they regulate cellular behavior and increase cell turnover.

Normalizing this shedding process produces new, healthy skin faster.

It also improves acne because of faster shedding of the cells lining pore walls. Retinoids decongest pores by opening up clogged follicles, clearing out the follicular debris, and preventing the formation of new clogs.

In anti-aging skincare, retinoids reduce fine lines and wrinkles by stimulating the production of new skin cells, collagen, and hyaluronic acid, and by inhibiting the production of enzymes that degrade collagen and elastin.

Retinoids also help fade dark spots resulting from photoaging, acne scars, and other post-inflammatory hyperpigmentation. In skin lightening products, retinoids speed up the removal of melanin pigment and accelerate the actions of other brightening agents.



[www.goesdermo.it](http://www.goesdermo.it)

FB Goes Dermo

