



ERIAS

Work package 6

ERIAS in Bulgaria



OBJECTIVES

Development of extended integration package for employers willing to employ migrants in compliance with the current Bulgarian and European legal framework.

Development of training module for migrants how to start a business in Bulgaria as well as on entrepreneurship, together with general information for migrants “First steps in BG”



Project Partners in Bulgaria



ACTIVITIES 1-6

1. Research and analysis of the migrant situation in Bulgaria
2. Survey on the needs of the employers of skilled workers
3. Development of identification grid for selection of the target groups
4. Adaptation of the Integration check list for businesses
5. “Guide for employers”
6. Workshops for employers “How to employ migrants from third countries”



ACTIVITIES 7-12

7. Help desk for entrepreneurs
8. Training of TCNs in Sofia, Stara Zagora, Haskovo /Bulgarian language, Entrepreneurship, Hw to be employed in Bulgaria
9. Brochure for TCNs “First steps in Bulgaria”
10. Consultancy services for TCNs
11. Final conference
12. Communication and result dissemination activities



COMMUNICATION AND VISIBILITY

Communication strategy

Activities

- Press-conferences at the start and at the end of the work package for outlining its objectives and the expected results
- Creating and maintaining social media accounts – Facebook, Twitter, LinkedIn
- Web-based and press publications
- TV and radio interviews
- Preparing dissemination packages – folder, pad, pen, card holder
- Project flyer



THANK YOU!

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