



## About us

Invest Bulgaria agency is a government organization, established to attract investments to Bulgaria, to assist project set-up and to ensure successful project development resulting in new jobs, exports and know-how transfer for the Bulgarian economy. We help potential and existing investors explore the investment opportunities in Bulgaria and carry out greenfield investment projects in the country.



WE PROVIDE CONFIDENTIAL AND FREE SUPPORT

## Some facts about Bulgaria?



Bulgaria in numbers and facts

MOVE TO BE

Bulgaria is in Top 10 countries in the world with fastest internet connection.

Bulgaria is at the top of the world rankings in mathematics.

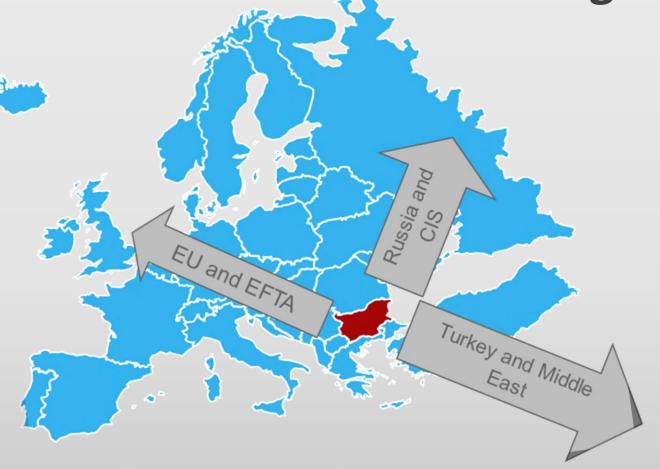
3rd. in the world of I.T. specialists per capita

Bulgaria ranks among the richest countries in terms of cultural and historical heritage in Europe



## Where Bulgaria stands





#### STRATEGIC LOCATION

Four major airports/ Sofia, Plovdiv, Varna, Burg Two seaports/ Varna and Burgas Free exports to the EU countries Access to the Middle East

#### **STABILITY**

member of the European Union, NATO and WTO

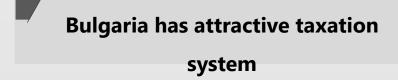






## **Taxation Rates**



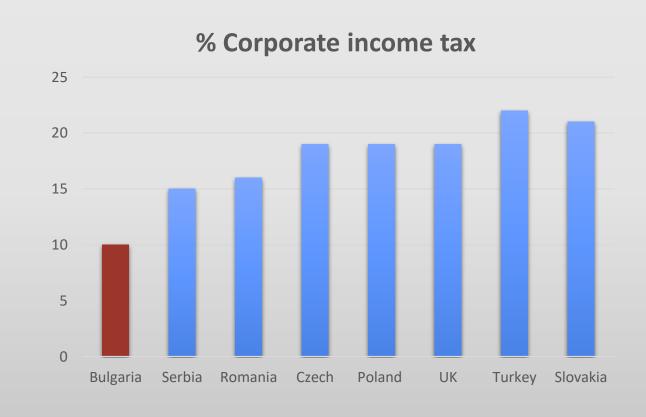


One of the lowest in the EU



10 % Personal income tax

**General VAT is 20 %** 





## **Indicative cost of business**











**ELECTRICITY** 

0,0805 € (€/kWh)

GAS

0.021€ (€/kWh) **WATER** 

1.09 € (€/m³) **RENTS** 

8 € (m²/month)

**LABOR COST** 

332 € Minimum



#### **STARTING** A BUSINESS

Workflow of registration a company

Have company documents notarized € 50 notary fees

1 day

+ € 150

Deposit paid – up capital in a bank € 1 paid – up capital / € 1 day 30 bank fees

Lawyer fees for registration a company

Registration in the commercial register € 28 state tax (online – based registration)

2 days

Registration for VAT at the national revenue agency free of charge

14 days

Apply for VISA from the Chief Architect of the Municipality

3 days



## **Educational System**



430 vocational secondary schools

of
Mathematic, Scien
ce and Economics

Rapid development of private initiatives for adult and formal secondary IT education

52 Universities

... another positive trend

Every year about 60 students take part in 15 different international competitions



# GOVERNMENT INCENTIVES AND INVESTMENT OPPORTUNITIES

### **Certification Criteria**

Under the Investment Promotion Act (IPA)









#### **EMPLOYMENT ESTABLISHMENT**

Creating new working places is within the requirements for receiving certificate for class investor.

#### **ECONOMIC ACTIVITY**

The targeted sectors are defined by the State and high-tech ones are with preference and therefore with lowered financial requirements for the investment.

#### LOCATION

Establishment of the project in a region with high unemployment will reflect in doubling the period of reimbursement of social security payments. Additionally it will result in 0% corporate taxation rate.

## **Certificates**



Incentives under the Investment Promotion Act

	•	Common EU rules and procedures exist
		Special Benefits for Big Projects
X .		Bulgaria, as a Member State of the EU, is required to apply the State aid regime

	Priority Class	Class A	Class B
THRESHOLD	€ 50.00 M 50 - 150 Jobs	€ 1.00 M - 5.00 M 25 - 150 Jobs	€ 500 K-2.50 M 10-100 Jobs
SHORT CUT ON ADMINISTRATIVE TERMS	<b>~</b>	~	<b>~</b>
NO TENDER – NO COMPETITION FOR ACQUISITION OF STATE / MUNICIPAL LAND	<b>~</b>	<b>✓</b>	<b>✓</b>
FINANCING VOCATIONAL TRAINING	<b>~</b>	✓	<b>~</b>
SOCIAL SECURITY CASH BACK	<b>~</b>	<b>~</b>	<b>~</b>
INDIVIDUAL SERVICES	<b>~</b>	<b>~</b>	
FINANCING TECHNICAL INFRASTRUCTURE	<b>~</b>	<b>~</b>	
PUBLIC-PRIVATE PARTNERSHIP	<b>~</b>		
NO TAX ON CHANGING LAND STATUS	<b>~</b>		
BUYING PUBLIC LAND ON FAVOURABLE PRICES	<b>~</b>		
GRANTS FOR R&D	<b>~</b>		

## Why Bulgaria is your place for doing business?



## ECONOMIC STABILITY

- ☐ EU, NATO & WTO member
- ☐ Currency board
- Low budget deficit and government debt
- □ Local presence of multinational companies such as HP, IBM, SAP, Johnson Controls, VMware, Cisco etc

## SKILLED WORKFORCE

- ☐ 25 % of population hold university degree
- □ 49,5 % of population speak at least one foreign language
- ☐ Multilingual workforce
- □ Expertise in IT and Engineering

## EASY MARKET ACCESS

- ☐ European Union
- Russia
- ☐ Turkey
- ☐ Middle East

## REDUCED COST AND RISK

- Attractive taxation system
- ☐ Competitive cost of labor
- ☐ Favorable office rents and low cost of utilities

## GOVERNMENT INCENTIVES

- ☐ Social security benefits
- ☐ Tax benefits
- ☐ Vocational education benefits

## **THANK YOU**

MOVE TO BE MOVED



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