



TAITRA

2016 Taiwan Trade Mission to Bulgaria

October 28th 2016

Patty Lin

Taiwan Trade Center Sofia



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Where is Taiwan





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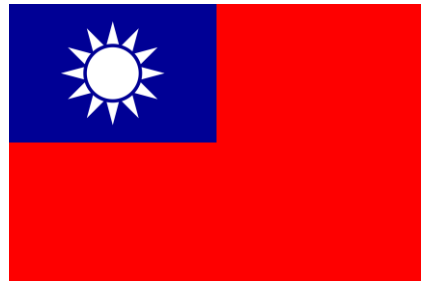
Taipei 101





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Overview of Taiwan



National Area	36,000 KM2
Population	23.5 Million
GDP	US \$ 527.4 Billions
Per capita GDP	US \$22,433
Unemployment	4.08%
Average Monthly Salary	US \$ 1,240
Economic Growth Rate	1.88% (forecasted for 2016)
Capital	Taipei



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2015 Trade Figures

Total Volume :

Bulgaria: US\$ 55 billion
Export: US\$ 25.8 billion
Import: US\$ 29.3 billion

Taiwan: US\$ 522.6 billion
Export: US\$ 285.3 billion
Import: US\$ 237.2 billion

Volume :

Bulgaria's export to Taiwan: US\$ 26.6 million
Bulgaria's Import from Taiwan: US\$ 113.9 million

Contents:

Bulgaria to Taiwan: integrated circuit, pharmaceutical , apparel & textiles,....

Taiwan to Bulgaria: integrated circuit, machinery, auto parts, fasteners,....



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“Made in Taiwan” Meets the World Cup



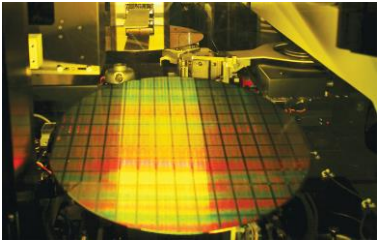











Taiwan produce

- ▶ **Official match footballs** for Olympics 2016 and FIFA World Cup 2014
- ▶ **Jerseys** worn by football teams in FIFA World Cup 2014



TAITRA

World's Leading Manufacturer for many products

			
Semiconductor	Computer	Bicycle	Sporting Goods
			
LED	Auto parts	Fasteners	LCD Panel
			
Functional textiles	Machine tool	Internet Equipment	Digital blood pressure monitor



2016 Taiwan Trade Mission to Bulgaria

Mission Leader

Mr. Bill Wei / Vice President

Ligen Technical Corporation

Deputy Mission Leader

Mr. Clement Yeh / President

Keyword International Inc.

Coordinator

Ms. Jenny Li / Senior Project Manager

Taiwan External Trade Development Council



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Company List

AKITA TRADING CO., LTD.	KUWES INDUSTRY CORPORATION
AMBITION WORLDWIDE CO.	LIANKUANN ENTERPRISES CO., LTD.
BE ENTERPRISE CO., LTD.	LIGEN TECHNICAL CORPORATION
D&B BINARY INDUSTRIAL CO., LTD.	REDSKY INTERNATIONAL CO., LTD.
DOOZER CO. LTD.	RELIANCE DESIGN & MANUFACTURE CORPORATION
FSP TECHNOLOGY INC.	SHEEPON TEXTILE CO., LTD.
INTER-CONTINENTAL CO., LTD.	SKYLINE METALWORKS GROUP LIMIT
K&H MFG. CO., LTD.	U-CHANCE ENTERPRISES CO., LTD.
KEY SECURITY CO., LTD.	YESWIN INC.
KEYWOOD INTERNATIONAL INC.	THE EXPORT-IMPORT BANK OF THE REPUBLIC OF CHINA



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Welcome to Formosa





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