

План 2030 на ООН

Роля и организация на бизнеса в
изпълнението му на световно ниво



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Balkans Sustainable
Development Institute

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Световна рамка

OBJECTIFS DE DÉVELOPPEMENT DURABLE



17

ЦЕЛИ ЗА
УСТОЙЧИВО
РАЗВИТИЕ

169

ПОДЦЕЛИ ЗА
УСТОЙЧИВО
РАЗВИТИЕ

232

ИНДИКАТОРИ

Заедно за:

17 Партньорства
за целите



Насърчаване на **ИКОНОМИЧЕСКИЯ РАЗТЕЖ**

ПОДКРЕПЕН И СПРАВЕДЛИВ

УВАЖАВАЩ ОКОЛНАТА СРЕДА

В ПОЛЗА НА ВСИЧКИ

71%

**от
изпълнителните
директори**

**са с увеличена ангажираност
и реални действия**

Бизнесът може да има решаваща роля в
приноса за изпълнението на глобалните цели

72%
от
фирмите

споменават целите за устойчиво
развитие

в годишните им корпоративни
доклади

50%
от
фирмите

са идентифицирали
приоритетните им цели за
устойчиво развитие



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ODD cités comme prioritaires par les investisseurs institutionnels sensibilisés



By Sector and Region, Total Mentions, 2019

	SDG Receiving Most Attention		SDG Receiving 2 nd Most Attention		SDG Receiving 3 rd Most Attention	
Government*	42%	Climate Action	23%	Gender Equality	19%	Various
			23%	Life on Land		
NGO	29%	Climate Action	21%	Good Health & Well-being	19%	Gender Equality
			21%	Partnerships for the Goals		
			21%	Responsible Consumption & Production		
Academic & Research	41%	Quality Education	35%	Climate Action	22%	Partnerships for the Goals
					22%	Peace, Justice & Strong Institutions
Corporate	56%	Climate Action	31%	Responsible Consumption & Production	22%	Decent Work & Economic Growth
Service & Media	44%	Climate Action	29%	Responsible Consumption & Production	24%	Industry, Innovation & Infrastructure
Asia-Pacific	44%	Climate Action	28%	Responsible Consumption & Production	26%	Decent Work & Economic Growth
Africa/Middle East	35%	Quality Education	32%	Good Health & Well-being	21%	Peace, Justice and Strong Institutions
Europe	44%	Climate Action	26%	Responsible Consumption & Production	22%	Decent Work & Economic Growth
					22%	Partnerships for the Goals
North America	53%	Climate Action	26%	Responsible Consumption & Production	20%	Industry, Innovation & Infrastructure
Latin America	32%	Climate Action	21%	Gender Equality	21%	Industry, Innovation & Infrastructure
			21%	Responsible Consumption & Production	21%	Decent Work & Economic Growth

*Small sample size (n=26) **GlobeScan-SustainAbility** Survey 2019: Evaluating Progress on the SDGs

Priority Goals, Total Mentions (Ranked #1 or #2), All Respondents,* 2019

Industry	1 st Priority SDG		2 nd Priority SDG		3 rd Priority SDG	
Apparel	67%	Responsible Consumption & Production	47%	Decent Work & Economic Growth	12%	Climate Action
					12%	Reduced Inequalities
Energy and utilities	75%	Affordable & Clean Energy	54%	Climate Action	17%	Industry, Innovation & Infrastructure
Extractives	56%	Climate Action	35%	Affordable & Clean Energy	28%	Responsible Consumption & Production
Financial service	31%	Climate Action	27%	Decent Work & Economic Growth	26%	Reduced Inequalities
Food and agriculture	53%	Zero Hunger	34%	Responsible Consumption & Production	32%	Life on Land
Home furnishings	72%	Responsible Consumption & Production	19%	Decent Work & Economic Growth	18%	Climate Action
			19%	Life on Land		
Pharmaceuticals and healthcare	85%	Good Health & Well-being	22%	Responsible Consumption & Production	18%	Clean Water & Sanitation
Technology	47%	Industry, Innovation & Infrastructure	27%	Climate Action	21%	Responsible Consumption & Production

*Respondents were randomly assigned 5 of 8 industries

70%
от
фирмите

търсят инструменти за оценка и
отчитане на целите
за устойчиво развитие

ЗАЩО?

- Идентифициране на бъдещи възможности
- Увеличете стойността на КСО
- Укрепване на връзките със заинтересованите страни и подкрепа на политиките
- Стабилизиране на пазарите и компаниите
- Използване на общ език и общи цели

БИЗНЕС ВЪЗМОЖНОСТИ

- Преосмисляне на стратегиите
- Възползване от нови възможности
- Предвиждане на рисковете
- Анализ на перспективите и новите пазари
- Нови възможности за инвестиции