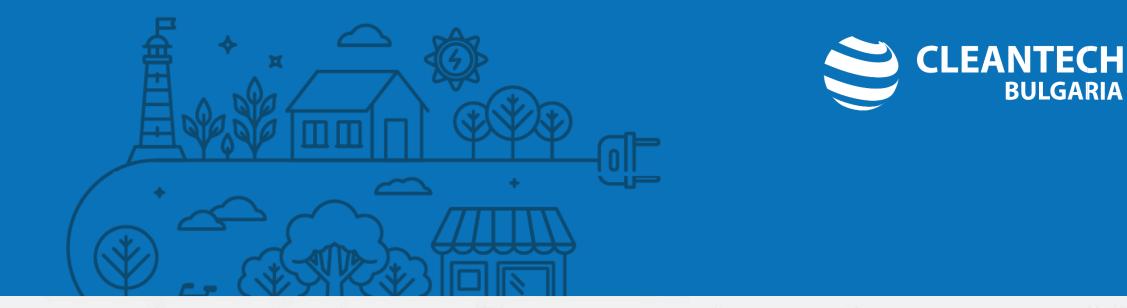


### **Circular economy & opportunities for the business**

Eli Shtereva, Project coordinator Nusha Ognyanova, CESM Master program coordinator



01.10.2018



Our mission is to enhance Bulgaria's potential for innovation and sustainable economic growth by nurturing entrepreneurial talent and supporting new ideas in the field of clean technologies, biotechnologies and green innovation.



## 3 Main fields of work:



#### 1. Entrepreneurship

Cleantech Bulgaria is the 1st step in transforming your idea into a successful business. Through our initiatives, we scout and offer tailor made services, acceleration tools for talents and companies helping them reach national and global success.

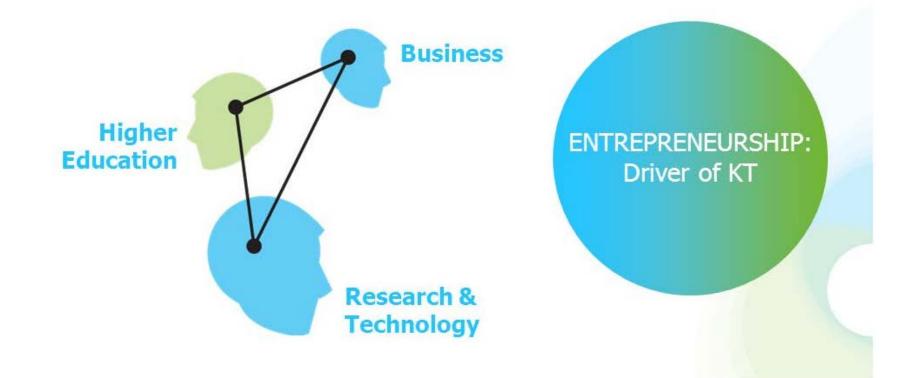
#### 2. Science and education

Supporting scientific breakthroughs and promising innovations towards commercialization and market entry is one of our main priorities. For young talent we provide access to top university programs in the field of sustainable energy and climate change mitigation through innovation.

#### **3. Cities and Regions**

Strategies for Developing a Low Carbon and Circular Economy. Integration of sustainable innovation in regions and cities through the involvement of their representatives in various national and international projects, capacity building workshops, etc.

### The Knowledge Triangle







# We provide

- Proven business development models and services
- Strategy development
- Training on entrepreneurship
- Acceleration of emerging technologies
- Market research and analysis
- IP protection strategy
- Investment opportunity assessment
- Access to business angels and VC communities
- International strategy and expertise for growth
- Connection to a pan-European network of industry players and potential customers



#### **Our Strengths** Climate change Business Entrepren eurship Scalling Startups Energy Efficiency Sustainable Cleantech Green Smart Development of RI innovation and Biotech Cities business mitigation

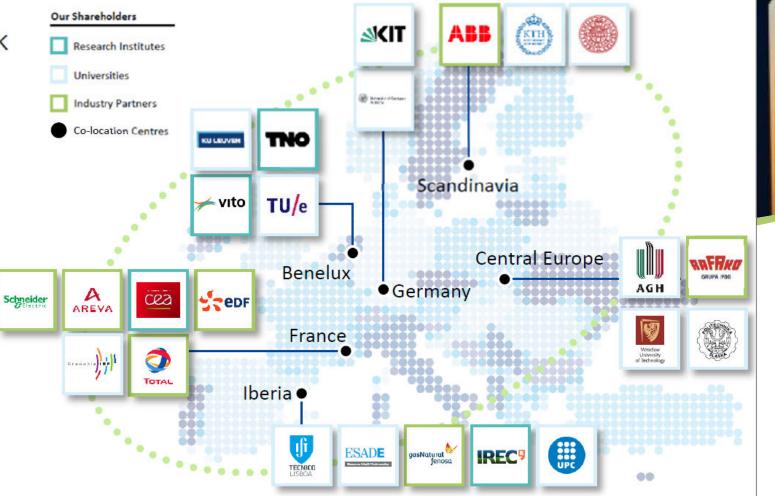




Making connections: the power of the network

6 co-location centres 24 shareholders 360+ additional partners Activities in 17 countries

- InnoEnergy is the biggest cleantech accelerator worldwide
- Company was established in 2010 as a initiative of European Institute of Innovation and Technology
- InnoEnergy's strength lies in the broad pan-European network of partners





#### **Driving innovation:**











Products supported

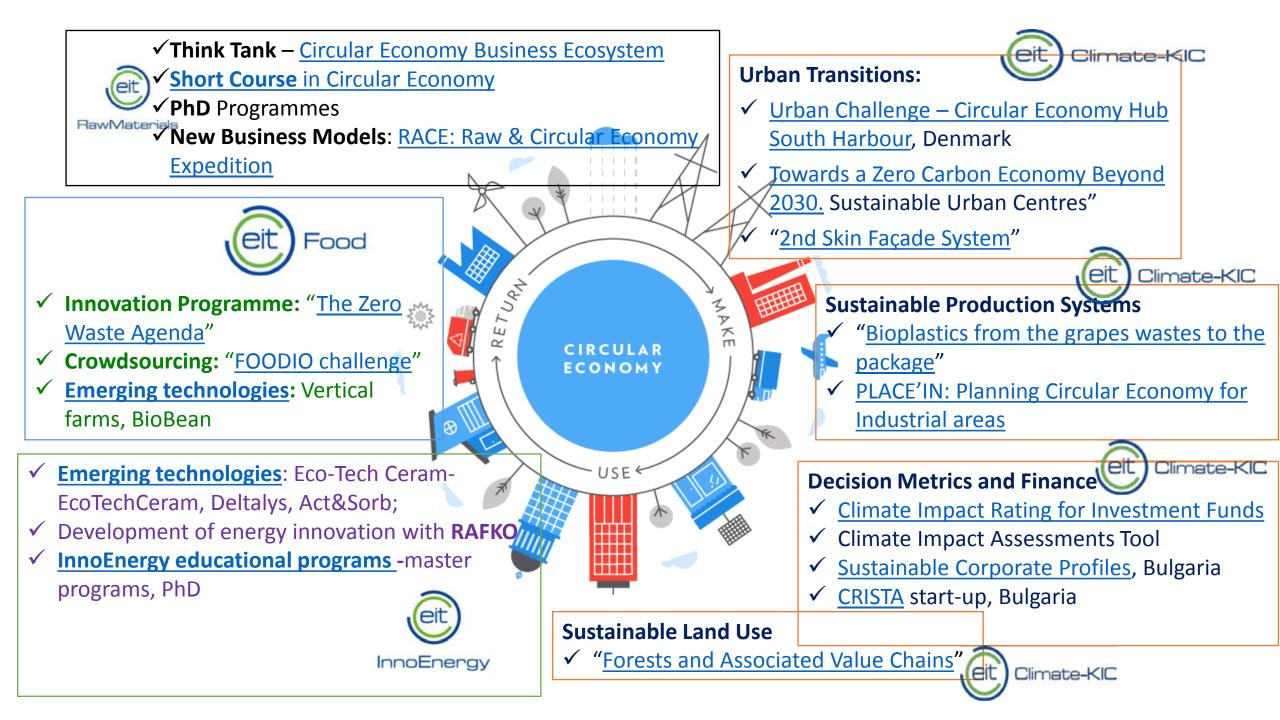


### Support from lab to launch:



"InnoEnergy is at the forefront of today's sustainable energy sector. The Investment Round for Innovation Projects will enable us to achieve our objective and support more European businesses to commercialise the next big innovations in sustainable energy." Diego Pavía, CEO, InnoEnergy

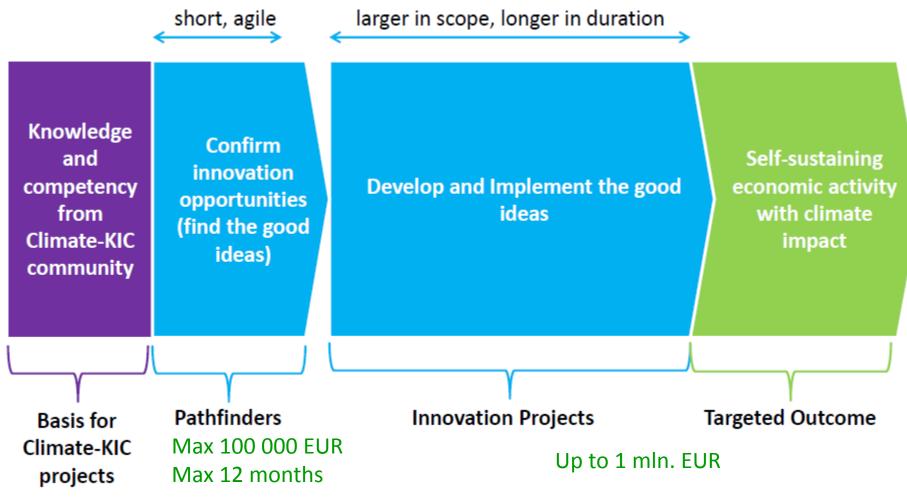








### **HOW:** Innovation Projects



25-50% co-funding

# CLEANTECH ENTREPRENEURSHIP



- ✓ 50 000 Euros to reach first customers
- ✓ 6 months intensive training and mentorship
- ✓ Unique International networking

November 2018 Application Window Opens

http://www.climatekic.org/ris/accelerator



### **CROWDSOURCING INNOVATION** and **PILOTING** in LOCAL SETTING



E-BIKE SHARING







столична община

### **CAPACITY BUILDING**



### PIONEERS INTO PRACTICE

4-6 week placement (domestic or international), bespoke transitions thinking & systems innovation mentoring delivered through a structured workshop programme and online training.

**15 EU Locations** 

Opening application November 2018 <u>https://pioneers.climate-kic.org</u>





# КРЪГОВА ИКОНОМИКА И Кръгова икономика и устойчив мениджмънт иновации, предприемачество и чисти технологии





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