



Competition and Competitive Power

INT MARKT 20670

organised in co-operation with

**Co-organised with the Bulgarian
Chamber of Commerce and Industry**

Venue:

Sofia, 20 February 2006

Aim of the meeting:

The aim of the meeting is: to offer an overall overview of SME policies to support SME`s competitiveness in Europe and to facilitate the contact and exchange of good practices among representatives of SME sectors in several new Member State and Candidate Countries in the region.

Monday, 20 February 2006

Chair : Ms Maarit Nyman DG Enterprise, European Commission

8.45.	Registration
09.15	Welcome speech Ms. Maarit Nyman – DG Enterprise – European Commission
<i>Session One: Policy development</i>	
09.30	The European Commission Strategy towards SMEs– Nov 2005 Ms. Maarit Nyman – DG Enterprise – European Commission
10:00	State Policy for increasing the competitiveness of the SMEs Mr./Mrs. – Ministry of Economy and Energy, Bulgaria
10.30	SME Policy n Hungary – Development after EU accession Mr. Tamás Leskó, Hungarian Ministry of Economics and Transport
11: 00	Question and answer session All the speakers
11:30	Coffee Break
<i>Session Two: SMEs and Internal Market – how to make the best out of it?</i>	
11.45	Creation of an SME friendly regulatory system regarding taxation and finances Mr Udo Rudolph – Ministry of Economy of Brandenburg, Germany
12:15	Making full use of the Internal Market’s potential – development of SME network cooperation across EU Mr Marc Ambrock – General Director – Spanish Representation of CEA-PME
12.45.	Facilitating the participation of SMEs in the EU public procurement Mr. Steen Bruun-Nielsen, Expert, Ireland
13:15	Lunch
14.15.	Panel discussion on Internal Market and SMEs – Tour de table Coordinator: Maarit Nyman – DG Enterprise – European Commission

<i>Session Three: Innovation and stakeholders consultation</i>	
14:45	How to increase enterprises' technologic performance – improvement of the ability for innovation Ms Violeta Bulc – Association of Entrepreneurs of Slovenia
15.15.	Coffee Break
15.45	Successful representation of SMEs at EU level – best practices Mr Luc Hendrickx – Director European association of Crafts, Small and Medium Sized Enterprises – Brussels
16:15	Question and answer session All the speakers
17:00	Conclusion and end of the seminar

**This meeting is being organised by the
Technical Assistance Information Exchange Instrument
of the European Commission**

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