

### **Business environment & FDI opportunities in Slovenia**



4Qs4U Four Qs For You







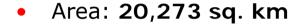
Igor Plestenjak Director



**INVEST SLOVENIA** 



### **SLOVENIA:**dynamic EU member



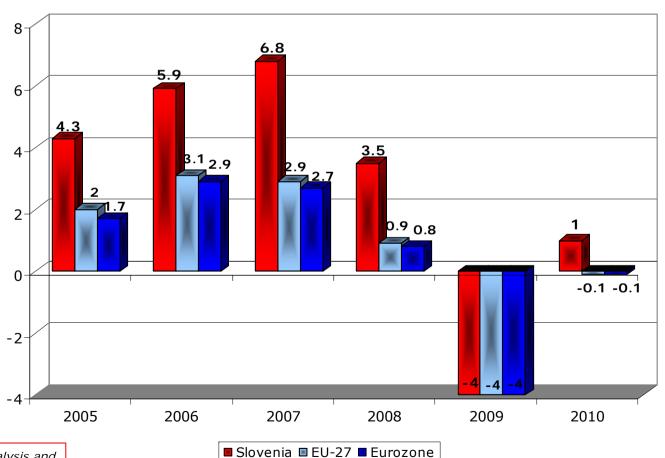
- Capital: **Ljubljana**
- Population of 2 million
- EU member state May 2004
- Euro area January 2007
- Schengen Space December 2007
- EU presidency first half of 2008
- Invited to Join the OECD
- GDP 36.6 billion EUR
- Average GDP annual growth of 4% in past 10 years; 3.5% in 2008





### **SLOVENIA** – economic indicators

GDP growth in %

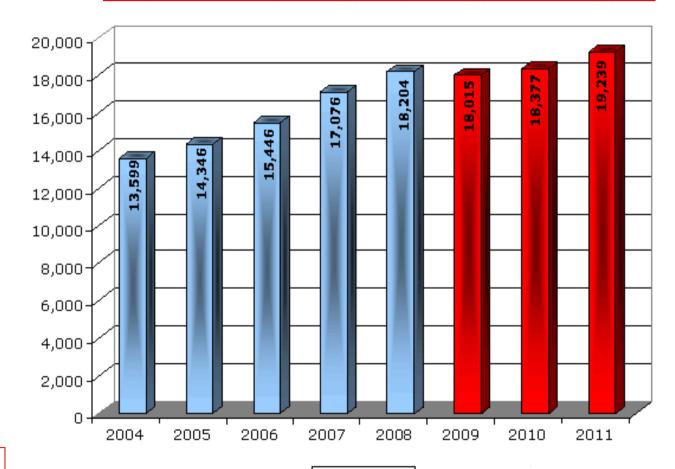


Source: Institute of macroeconomic analysis and development & European Commission, 2009



### **SLOVENIA** – economic indicators

GDP per capita (current prices in EUR)



Source: Institute of macroeconomic analysis and development, 2009

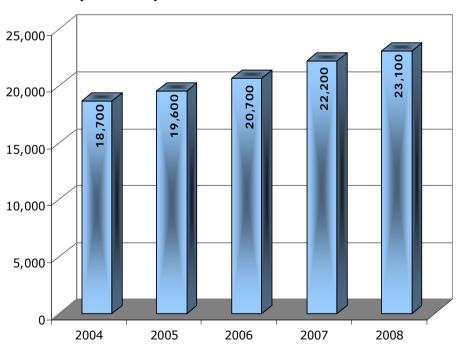
forecast



### **SLOVENIA** – economic indicators

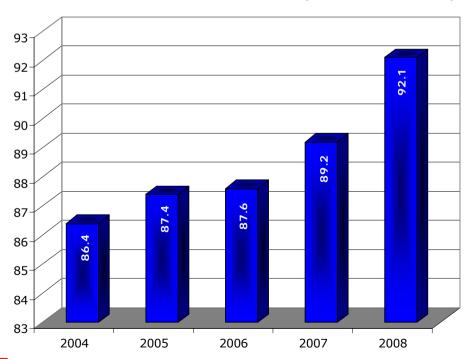
#### GDP per capita

(in PPS)



#### GDP per capita in PPS

(EU-27 = 100)

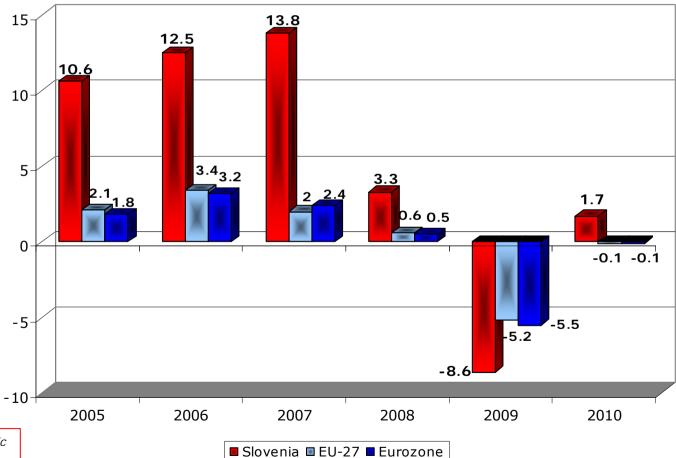


Source: Institute of macroeconomic analysis and development, 2009



### SLOVENIA – economic indicators

# Export growth rate (in %)

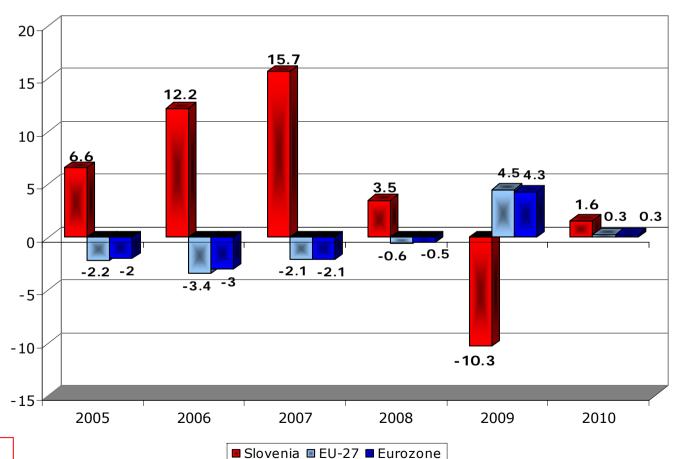


Source: Institute of macroeconomic analysis and development & European Commission, 2009



### SLOVENIA – economic indicators

#### Import growth rate (in %)

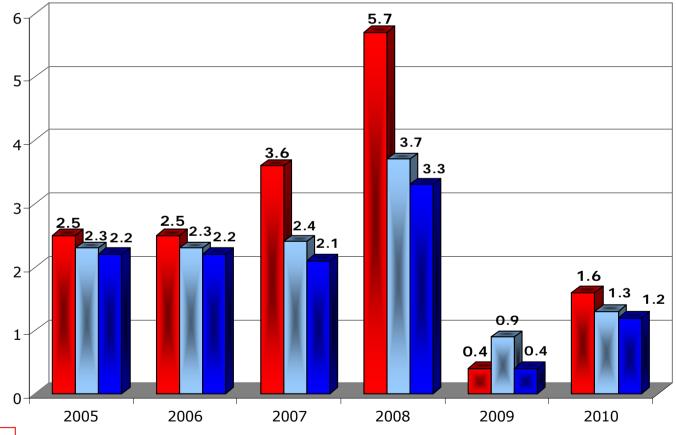


Source: Institute of macroeconomic analysis and development & European Commission, 2009



### SLOVENIA – economic indicators

Inflation rate, year average (in %)



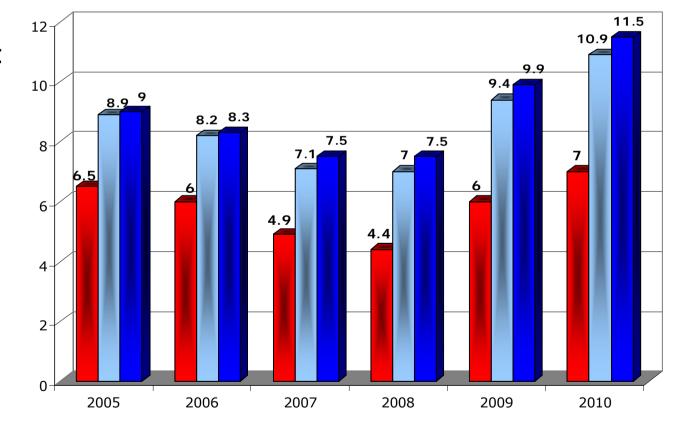
■ Slovenia ■ EU-27 ■ Eurozone

Source: Institute of macroeconomic analysis and development & European Commission, 2009



### **SLOVENIA** – economic indicators

# Unemployment rate (ILO) (in %)

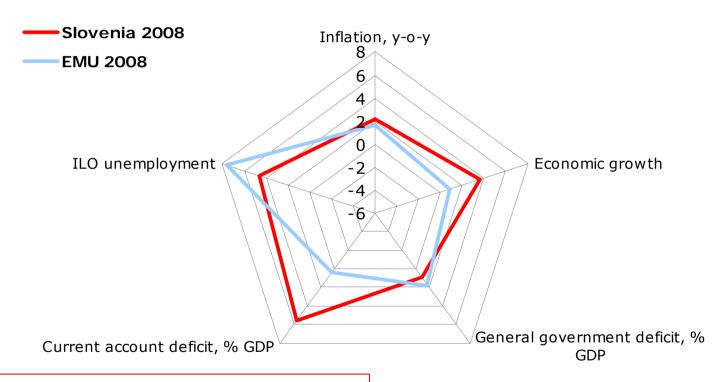


■ Slovenia ■ EU-27 ■ Eurozone

Source: Institute of macroeconomic analysis and development & European Commission, 2009



### Macro-Stability of Slovene Economy



Source: Institute of macroeconomic analysis and development, 2009

According to the statistics, Slovenia's main advantages in comparison to other European Monetary Union are **ILO unemployment rate** and **economic growth**, meanwhile the main disadvantage is account deficit as a per cent of GDP.



### **SLOVENIA** – The right mix of Qualities



4 Qs4U (Four Qs For You)

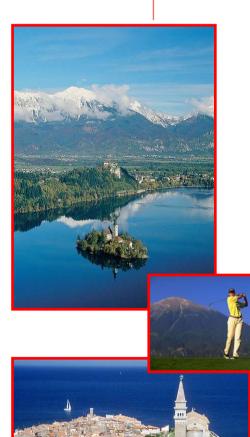


#### **Quality of life**

O Maribor

Novo mesto

(HR)





Adriatic

Ljubljana



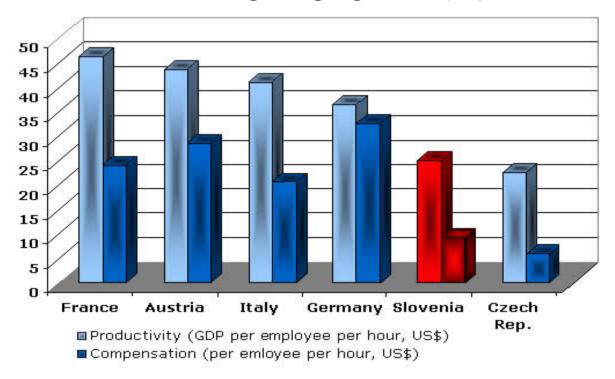
H

- High standard of living
- Low crime rate
- Cultural and geographical diversity
  - At the intersection of Roman, German and Slavic culture
  - Nestled between Alps and Adriatic Sea
  - Mixture of Alpine, continental and Mediterranean climates
  - Huge continuous forest ecosystem – 3rd in Europe after Finland and Sweden



#### **Quality of workforce**

- Technologically-minded (long industrial tradition), innovative spirit
- Highly educated: 16% university degree, 62% secondary school
- Excellent IT & foreign language skills (English, German, Italian, Serbo-Croatian ...)



Source: IMD World Competitiveness Yearbook 2008

#### Not cheap but cost-effective

#### Minimum gross wage

€ 589.19

#### Est. monthly gross labour costs:

- low skilled € 700
- skilled € 1,000
- engineer € 1,700
- computer engineer: € 2,200

Full-time working hours may not exceed 40 hours a week



### Quality link to regional markets

- Strong export orientation
- Well **established links with neighbouring countries** and countries of former Yugoslavia
- Hub for foreign companies to serve the EU and Central European markets
  - Advantages:
    - ✓ Economic and political stability

      Munich

      Munic
    - ✓ Knowledge of circumstances, language, culture, people
    - ✓ Geographical location with a strategic edge
  - Slovenia is an important investor in the SE Europe

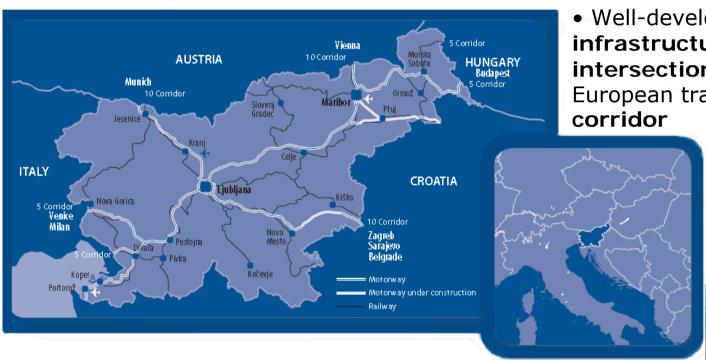
500 km

Budapest

Portor



#### **Quality infrastructure**



 Well-developed general infrastructure at the intersection of 5th and 10th European transportation corridor

> Welldeveloped ICT infrastructure

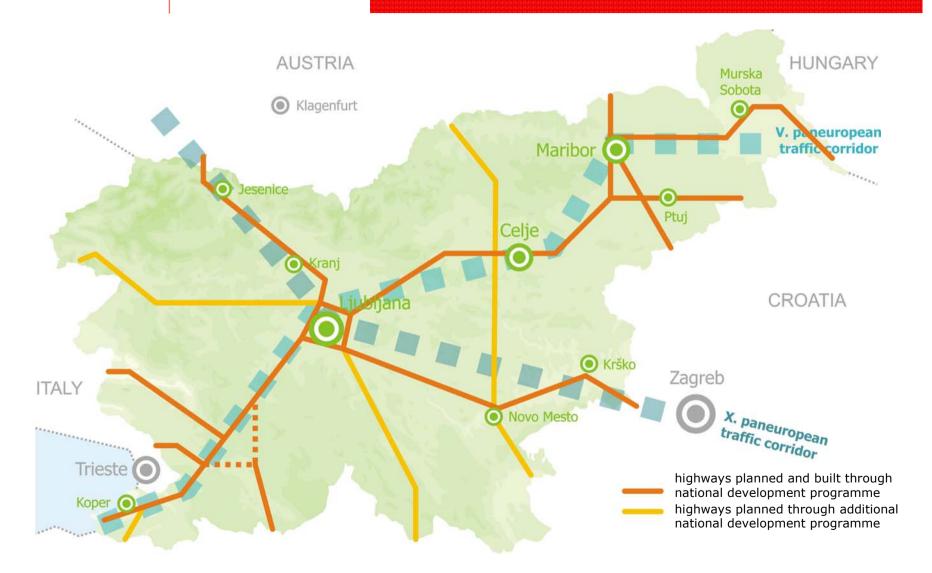
#### Port of Koper

- ideal as a logistics and distribution centre
- the fastest developing port in the Adriatic basin
- the shortest sea connection between Central Europe and Asia



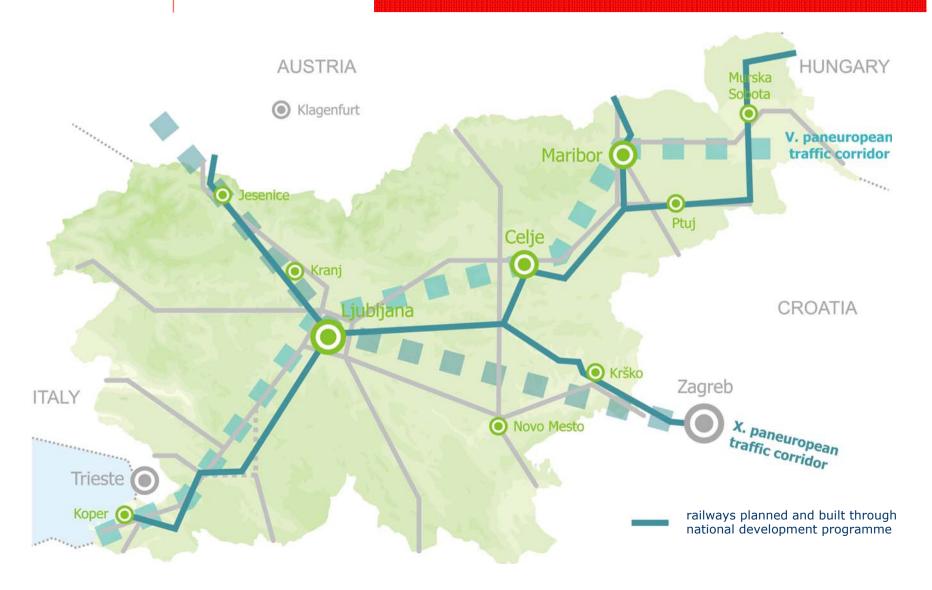


#### **Road infrastructure**



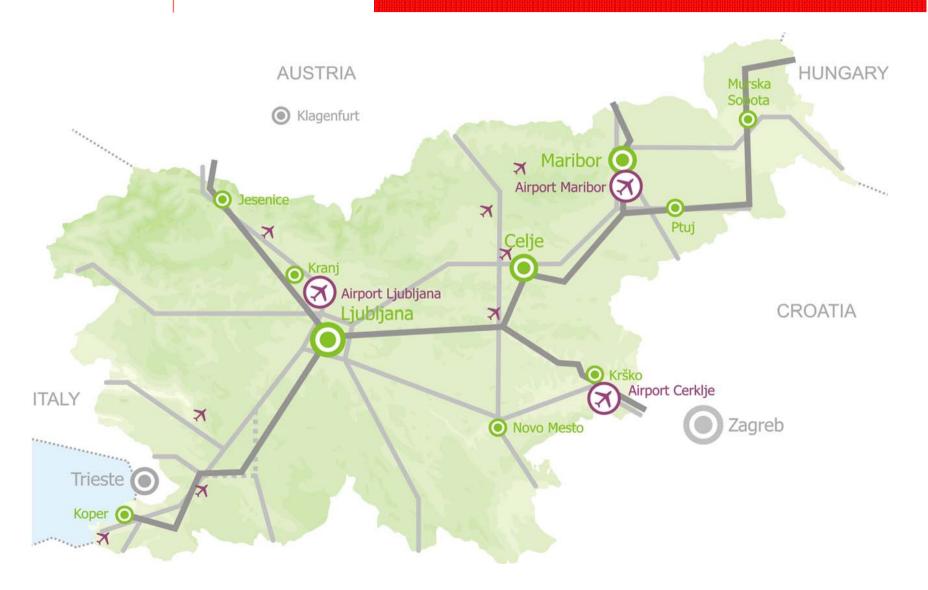


#### Railway infrastructure





#### **Airports**



### Anti-Crisis Packages by Slovenian government

(1)

#### First package

- **subsidy for full time employment** (assuring short time employment up to 1 year)
- tax reliefs on investments; up to 30% of the amount invested in equipment and intangible long-term assets
- co-financing new technological equipment
- up to 80% guarantee for bank loan assurance
- co-financing R&D projects
- Established risk capital company (financial funds aimed at investments in new companies and in those having fast growth potential)



### Anti-Crisis Packages by Slovenian government (2)

#### Second package

- bank security scheme for company crediting (improving credit offer for companies by credit risks' reduction of banks)
- individual **state securities** for company debts
- "de minimis" scheme (credits for operational costs)
- Long-term credits for strategic projects (clean-tech and high-tech industries)
- shortening the refund conditions for overpaid VAT



### Anti-Crisis Packages by Slovenian government (3)

#### Third package (draft)

- Subsidy for employees 'on hold' (employees are entitled to subsidy up to 85% of wage base; 50 per cent financed by the government)
- Programmes of active employment policy (up to 500 EUR per employee when being 'on hold')
- Updated help of small value 'de minimis' (credits for operational costs)
- Increasing subsidies for entrepreneurial sector (when exposing loss by crisis)

In preparatory phase.

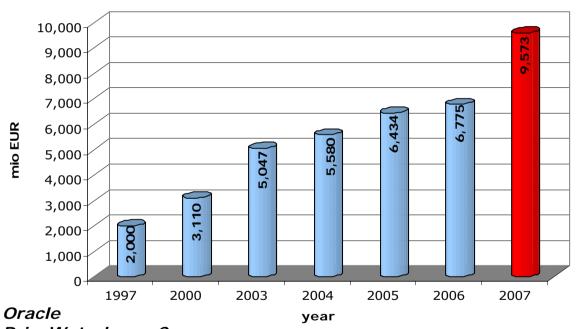


#### Taxes

Corporate income tax	21% (down to 20% by 2010)	
Tax relief	<ul> <li>- 20-40% of the amount invested in R&amp;D</li> <li>- tax relief on employment of certain workers</li> <li>- up to 30% of the amount invested in equipment and intangible long-term assets</li> </ul>	
Profit repatriation tax	0% on dividends paid abroad	
Capital gains tax	0 – 20% (depending on a holding period)	
VAT (Value added tax)	20% - standard rate; 8.5% - reduced rate	
Property tax	0%	
Immovable Property Transfer Tax	2%	
Social security contributions	16.1% paid by employer; 22.1% paid by employee	
Payroll tax	abolished in 2009	
Personal income taxes	progressive tax rates: 16%, 27% and 41%	



#### FDI in Slovenia



Brigl & Bergmeister Danfoss DHL Deloitte & Touche Ernst&Young GKN Driveline Gfk Lafarge Perlmooser Microsoft Mobilkom

Source: Bank of Slovenia, 2009

PriceWaterhouseCoopers
Palfinger Pfeiderer
Safilo Group
Sandoz (Novartis Pharma)
Sun Roller
Schenker
S&T
Titus International

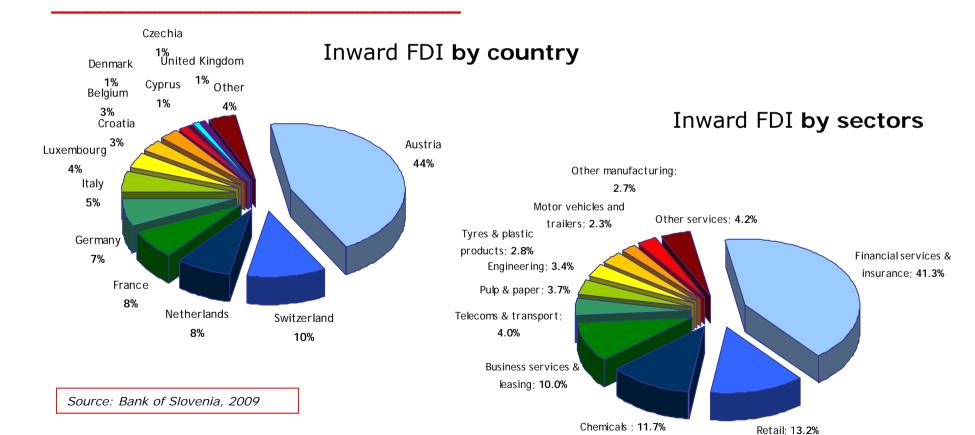
Renault (F) Goody
Novartis (CH) Joh
San Paolo IMI (I)
Reiffeisen Bank (A)
Lafarge Perlmooser (A)
IBM (USA) MOL (H)

Goodyear (USA) Johnson Controls (D) Bosch-Siemens (D) Gruppo Bonazzi (I) Société Générale (F) DL (H) KBC (B)



#### FDI in Slovenia

#### End-year 2007 stock € 9.573 million





#### Interesting areas for FDI

#### **HIGH TECHNOLOGIES AND R&D**

#### **SERVICES & MANUFACTURING**

- Logistics & Distribution
- ICT
- Tourism
- Shared service centers
- Finance

#### **BUSINESS ZONES**

#### **TECHNOLOGY PARKS**



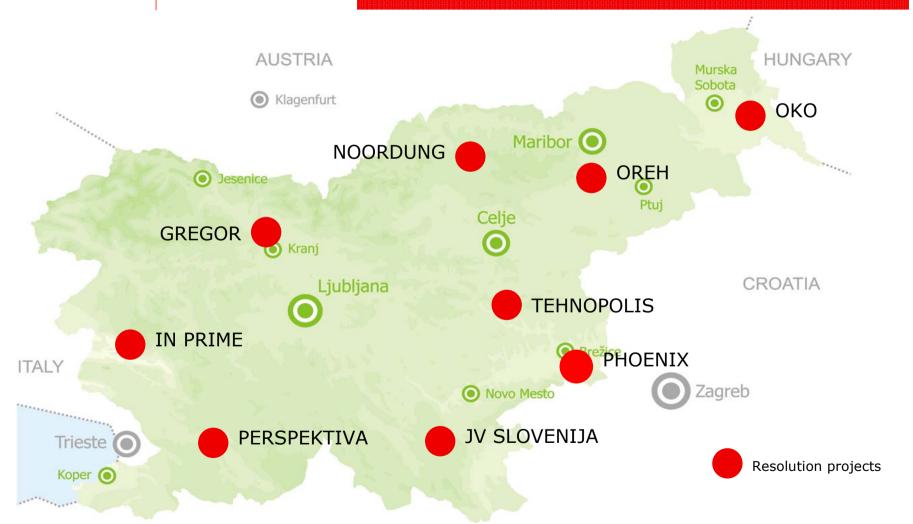


- Chemical & Pharmaceutical
- Environmental technologies
- Renewable energy
- New materials and Nanotechnology
- Automotive & Components
- Machining & Metalworking Industry
- Electronics & Electrical





### Business and industrial parks in Slovenia



approx. 30 business and industrial zones across Slovenia

(Komenda business zone, Brnik business and logistics zone, Vrbina business zone, Drnovo, Komenda, šenčur etc.)



#### Financial incentives

#### Foreign direct investment (FDI) grant scheme in 2009:

ACTIVITY	VALUE OF INVESTMENT	NUMBER OF NEW JOBS
Manufacturing projects	€ 1 million	25
Strategic services	€ 0.5 million	10
R & D	€ 0.5 million	5

#### **Amount of incentives**

- up to 30% of the total eligible investment costs
- amount of the incentive may be increased by 10 percentage points for medium-sized companies, and 20 percentage points for small companies

#### Results in 2008:



### Decree on Financial incentives for FDI

# ARTICLE 22 - Special procedure for grant incentives without public tender

#### Terms of project:

- investment value higher than € 12 million
- 50% more new jobs created than provided for specific activity
- significant impact on Slovene economy development (considered after evaluation of the commission).

For any further information, please contact FDI support team:

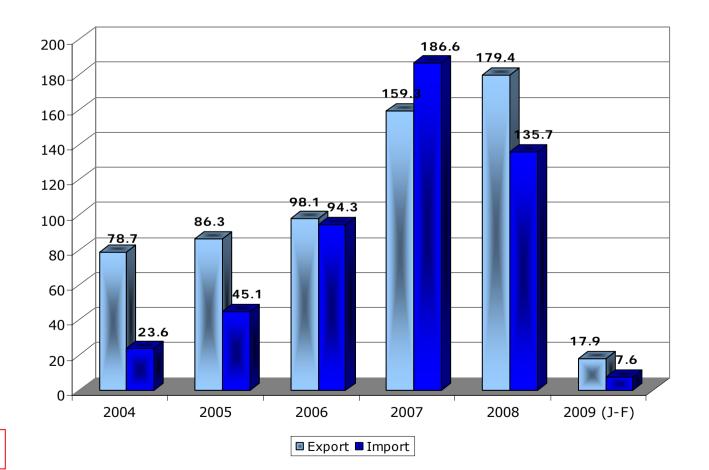
fdi@japti.si



#### Bilateral relations Slovenia - Bulgaria

Slovenian export and import

from
Bulgaria
(in EUR million)



Source: Statistical Office of the Republic of Slovenia, 2009



#### Bilateral relations Slovenia - Bulgaria

#### **Export**

- Vehicles
- Pharmaceuticals
- Home appliances
- Hygiene products

#### **Import**

- Crude oil, petroleum
- Steel products
- Motor parts
- Home appliances

324 Slovene companies were exporting to Bulgaria in 2008 216 Slovene companies were importing from Bulgaria in 2008



#### Bilateral relations Slovenia – Bulgaria

#### **Export**











#### **I**mport













#### JAPTI – Public Agency for Entrepreneurship & Foreign Investments - Divisions

#### DIVISION FOR FOREIGN DIRECT INVESTMENTS AND INTERNATIONALIZATION

#### Foreign direct investment

- •Investor services (information, site selection, fact-finding visits etc.)
- •Investor's growth and development
- Image building
- Policy advocacy
- •Financial incentives support

www.InvestSlovenia.org

#### Internationalization promotion

- •Internet portal for Slovenian companies
- •Services for foreign buyers of Slovenian goods
- Business Delegations
- •Co-financing Business Clubs

www.Sloveniapartner.com www.Izvoznookno.si

#### Network of foreign offices

- Milan
- Düsseldorf
- Istanbul
- Bucharest
- Shanghai
- Kazan
- •Sao Paulo

#### SME development activities

- Business support services for micro and SME's
- Entrepreneurial support environment and culture development

www.japti.si



#### Thank you for your attention!

## Public Agency of the Republic of Slovenia for Entrepreneurship and Foreign Investments Dunajska cesta 156, 1000 Ljubljana, Slovenia

www.japti.si www.investslovenia.org www.business-zones.si

fdi@japti.si