



**Business Support Programme for Bulgaria, Croatia, Romania and Turkey
Project “Gateway to Europe: Performance Improvement Actions for local BROs
and Companies to Achieve a Successful Integration”**

Fact-Finding Missions

3rd - 8th March 2008

17th – 22nd March 2008



**BULGARIAN CHAMBER OF
COMMERCE AND INDUSTRY**

Bucharest 3rd – 5th March 2008

*Bucharest Chamber of Commerce - Bd. Octavian Goga nr. 2,
Bucuresti sector 3*

Zagreb 5th – 8th March 2008

Palace Hotel– Trg J.J. Stross mayera nr. 10 – Zagreb

Istanbul 17th – 19th March 2008

*Italian Chamber of Commerce in Turkey - TurTepebasi, Mesrutiyet
Cad. No.161 – Istanbul*

Sofia 19th – 22nd March 2008

Bulgarian Chamber of Commerce - 9 Iskar Str. - Sofia

WORKING DAYS: 20 and 21 MARCH (Thursday & Friday)

VENUE: BULGARIAN CHAMBER OF COMMERCE AND INDUSTRY

HALL "B", 1st Floor



Project financed by the EC – European Commission under BSP – Business Support Programme for Romania, Croatia, Bulgaria and Turkey



GATEWAY TO EUROPE

*Performance Improvement Actions for Business Representative Organisations
and SMEs to achieve a successful integration”*

Kick-off Meetings

Bucharest, 3rd March 2008

Zagreb, 6th March 2008

Istanbul, 18th March 2008

Sofia, 20th March 2008

PROGRAMME

20 March(Thursday)

10.00 -12.00 - Closed meeting for the PROJECT PARTNERS ONLY!

13.30 Participant’s Registration BUSINESS REPRESENTATIVE ORGANIZATIONS
(**BROs**)

14:00 **Opening Session**
Speakers: Local Partner
Centro Estero per l’Internazionalizzazione del Piemonte s.c.p.a.

14.15 **BSP Programme and Project “Gateway to Europe”:- overview and objectives
and networking opportunities**
Speaker: Ms. AnnaLisa Gamba – project manager – CEIPIEMONTE (Italy)

15:00 **The project team: partners’ role, activities and involvement:**

Turin Chamber of Commerce

Speaker: Ms. Carmen Gisondi – project referent

Polish Chamber of Commerce

Speaker: Ms. Sylwia Tokarz – project referent

16:00 Debate and refreshment

21 March(Friday)

9.30 - 13:00 ***One to one meeting with local BROs***



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Programme for Romania, Croatia, Bulgaria and Turkey



GATEWAY TO EUROPE
***Performance Improvement Actions for Business Representatives Organisations
and SMEs to achieve a successful integration”***

Enlargement has been at the heart of the EU’s development over several decades.

For enlargement to be a success the EU has to ensure the support of its citizens and operators in different fields. Effective communication of the enlargement process and more specifically of the benefits it engenders is therefore essential. This situation reflects specifically on the business environment of new EU member states and candidate countries that are requested to make further sustainable efforts to align their legislation with the *acquis* and effectively implement and enforce it in the medium term.

It is on these priorities that the project **GATEWAY TO EUROPE** is focused.

The project, funded by the European Commission under the framework of Business Support Programme for Romania, Bulgaria, Croatia and Turkey is developed by CEIPIEMONTE – Agency for Investments, Export and Turin (Italy) in partnership with outstanding business intermediary organisations of the above mentioned target countries and with the important technical contribution of Poland and Slovenia.

Specific objective is to ensure that BROs, both Chambers of Commerce and Professional/Sector Organisations Romania, Bulgaria, Croatia and Turkey have the necessary tools, up to date knowledge and skills to assist their member companies in their adaptation process to be compliant with EU *acquis*, regulations, standards and procedures

Two are the key areas on which actions will focus:

- (a) ***Environment protection & Sustainable development***
- (b) ***Product safety, including Food & Feed safety, consumer and health protection***

Project actions will include training modules, experience sharing sessions, study tours in Europe, partnership building and networking events with EU BROs and companies.

From 3rd to 22nd March 2008 the project team will be in Romania, Croatia, Turkey and Bulgaria to promote the project to local Business Representative Organisations and check their interest in being involved in project activities with the aim to develop customized actions for companies and organisations.

After the kick-off meeting of the partners in Bulgaria on 20th March(Thursday) at 13.30 h the project team members will be available for presentation of the project and individual meetings with Bulgarian BROs representatives which will confirm their interest.

