

# Trade and Investment

## Horizontal Priorities

Priority	Policy (POL)	Operations (OPS)
Implementation Trade Agenda / Trade agreements	<ul style="list-style-type: none"> <li>- Explore links between ECH and members to promote the EU trade agenda/agreements in Bxl and possibly MS.</li> <li>- Work with EP, MS and stakeholders to make implementation work for SMEs</li> <li>- Put focus on concrete actions how to expand and put into action the EC's implementation agenda and the frameworks through which it works like the enhanced partnership for implementation</li> <li>- Enhanced feedback for the Market Access Advisory Committee (MAAC)</li> </ul>	<ul style="list-style-type: none"> <li>- Facilitate the implementation and promotion of Free Trade Agreements especially in the countries covered by the projects implemented by the OPS department</li> </ul>
European Economic Diplomacy (EED)	<ul style="list-style-type: none"> <li>- Develop joint actions with partners to shape the future agenda of EED in a business friendly matter.</li> <li>- Lobbying for the programming of EU actions/projects that are in line with the principles of the PP and that are useful and relevant for the Chamber network</li> <li>- Position Chambers in EP President Tajani EED missions to third countries</li> </ul>	<ul style="list-style-type: none"> <li>- Lobbying for the programming of EU actions/projects that are in line with the principles of the PP and that are useful and relevant for the Chamber network</li> <li>- Effective collaboration and synergies with other EU initiatives and existing EU representative bodies abroad to implement EED in the framework of the projects implemented</li> </ul>
B20	<ul style="list-style-type: none"> <li>- Contribute to B20 2018 Argentina process through an active engagement in relevant taskforces reflecting key Chamber priorities, notably those on Trade and SMEs, but possibly others via members</li> </ul>	
Global Chamber Platform	<ul style="list-style-type: none"> <li>- Develop Global economic survey and report for GCP meeting (date and venue to be determined)</li> <li>- Establish close cooperation with B20 Argentina and provide policy input.</li> <li>- Create more targeted policy recommendations and increase outreach ahead of next meeting</li> </ul>	
Customs	<ul style="list-style-type: none"> <li>- Work on respective IA/DA amendments as they arise</li> <li>- Active participation through experts and liaising with Members for Trade Contact Group, and its specialised sub groups where applicable.</li> <li>- Develop further position on Customs/Origin</li> <li>- Explore a further reach of the Guidelines for specific cases or different EU interpretation for elements contained therein</li> <li>- Work on the implementation of the EUCHAMBRES Guidelines on export</li> <li>- Work with Trade and Market Access Teams for export problems in customs area and certificates of origin</li> <li>- Monitor further developments of DG Taxud, particularly in the origin area.</li> </ul>	
<del>Trade Defence</del>	<ul style="list-style-type: none"> <li><del>- Monitor developments on the TDI package and the proposal for a new anti-dumping methodology and explore room for further positioning of Chamber priorities in this regard.</del></li> </ul>	
Trade and Sustainable Development	<ul style="list-style-type: none"> <li>- Develop a Position of Chambers vis-av0s Trade and Sustainable development – how far do we want sustainability to become a part of trade/what can Chambers do to help, enforceability of TSD chapters etc.</li> </ul>	
<u>Investment</u>	<ul style="list-style-type: none"> <li>- <u>Market Access and protection</u></li> </ul>	
<u>WTO</u>	<ul style="list-style-type: none"> <li>- <u>Future of the multilateral trading system, implement workplan on MSMEs</u></li> </ul>	

	<a href="#">following MC11, dispute settlement, investment, services etc</a>	
<a href="#">Splitting</a>	- <a href="#">Discision on next steps regarding the future design of the EU's trade policy according to the allocation of competences following the Singapore ruling</a>	
<a href="#">Dual use</a>	- <a href="#">Where feasible develop a EUROCHAMBRES Position on the subject</a>	

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### Priorities by Geographical Area

Priority	Policy (POL)	Operations (OPS)
Brexit	<ul style="list-style-type: none"> <li>- Profile Chambers on the Brexit debate through events and activities</li> <li>- Take part in discussions and territorial impact assessment based on ongoing Committee of the Regions / ECH survey on regional impact of Brexit</li> <li>- Develop more detailed position n specific topics touched by Brexit , building on the ECH Position Paper a Trade oriented Brexit.</li> <li>- Provide technical input where possible on specific aspects of Brexit, e.g. customs procedures</li> <li>- Maintain contact with EU negotiation team</li> <li>- Ensure a coherent approach and message from ECH members</li> <li>- Establish links and channels for dialogue and joint activities with UK business and government where applicable.</li> </ul>	
Latin America	<ul style="list-style-type: none"> <li>- Advocate in Bxl and Mercosur on ECH position with regards to Mercosur agreement in order to secure its finalization</li> <li>- Advocate swift conclusion of the FTA with Mexico and foresee proper steps for implementation.</li> <li>- Promote the Business declaration of the Business Forum in Mexico between the EU-LAC in Brussels and beyond. Build on those efforts to continue to engage in the political process of the Eu and Latin America.</li> <li>- Monitor and engage in the negotiations with Chile.</li> <li>- Continued bilateral engagement with Brazil, potential EU-Brazil Business Summit .</li> <li>- Build bridges with IPR helpdesk and Elan for implementation activities of FTA with Col/Peru</li> </ul>	<ul style="list-style-type: none"> <li>- Implementation of projects regarding Latin America: AL Invest V, ELAN NETWORK, Latin America IPR Helpdesk and EU-Central America ADESEP</li> <li>- Successful involvement in ADESEP project (EU-Central America) for EUROCHAMBRES and the Chamber network</li> <li>- Closing of the Latin-American IPR Helpdesk by end of June and application for new tender</li> <li>- Closing of the ELANNETWORK project by end of June and extension of project secretariat before new project to start beginning 2019 to be financed under PI backed by DG Research</li> <li>- Follow up of the EU-LAC Business Forum of the 12th of October 2017 in Mexico with EU-LAC PPD activities to be financed within the framework of AI-Invest 5.0 in 2018. EU-LAC PPD event to be organized in Guatemala in June 2018.</li> <li>- Enhance synergies between different LA initiatives and policy spin offs</li> <li>- Successful implementation of BBB project on the business side as well as the policy angle connected to each event which will take place in the EU and outside (Mission to Chile – April 2018)</li> <li>- Successful implementation of Ready2Go International project (Target Latin American markets among others: Chile)</li> </ul>
Asia	<ul style="list-style-type: none"> <li>- Develop further positions on Indonesia and Philippines FTA</li> <li>- Advocate in the EP for the passing of the EU-Vietnam and EU-Singapore FTAs</li> <li>- <a href="#">Advocate for the final conclusion and subsequent passing in the EP of the EU-Japan FTA</a></li> <li>- <a href="#">Advocate swift continuation of the negotiations and conclusion of the FTA with Thailand, Malaysia, and India</a></li> </ul>	<ul style="list-style-type: none"> <li>- Closure of EU Asia Business Link project (EALink).</li> <li>- Roll-out of outreach actions in Europe for EuroCham Myanmar, in cooperation with EuroChams in Asia (e.g. EIBN, EPBN)</li> <li>- Successful implementation of BBB project on the business side as well as the policy angle connected to each event which will take place in the EU and outside (Mission to Iran – June 2018 and India – September 2018)</li> </ul>

	<ul style="list-style-type: none"> <li>- Monitor developments in Japan, Thailand, Myanmar,</li> <li>- Joint policy activities with EU centres in the region, such as business roundtables, summits or dedicated seminars in Bxl and beyond.</li> </ul>	<ul style="list-style-type: none"> <li>- Successful implementation of Ready2Go International project (Target Third-Country markets among others: India)</li> <li>- Follow up on EBTC non-for-profit company in India</li> </ul>
<b>Asia (focus China )</b>	<ul style="list-style-type: none"> <li>- Explore joint activities with the Chinese business community in accordance with MoU signed such as through business councils and joint promotional activities.</li> <li>- Develop a discussion for a Position on Investment Screening mechanism for Europe.</li> <li>- Advocate for an ambitious BIT -</li> <li>- Monitor and take actions with EU Chamber in China on measures affecting EU business in China</li> <li>- Build links with SME centre/ develop activities in the IP field</li> </ul>	<ul style="list-style-type: none"> <li>- Work with Chinese partners, organising B2B activities across EU member states (example Bank of China B2B event in June 2017)</li> <li>- Organising missions for intermediary organisations interested in China</li> <li>- Providing trainings for SMEs in Europe interested in accessing Chinese market</li> <li>- Provide training for international departments of Chambers working with Asia, in particular with China, updating them on latest China issues (macro and micro level)</li> <li>- Involvement in EEN activities and sector groups</li> </ul>
<b>New Zealand/Australia</b>	<ul style="list-style-type: none"> <li>- Develop a position of Chambers for the negotiations</li> <li>- Keep positioning of Chambers as key internationalization agenda and explore links with FTA</li> <li>- Develop further links with Business community with potential joint actions ahead of FTA.</li> <li>- Develop further the SME chapter with link minded partners and create possibilities for implementation.</li> </ul>	<ul style="list-style-type: none"> <li>- Successful implementation of BBB project on the business side as well as the policy angle connected to each event which will take place in the EU and outside (Mission to Australia – May 2018)</li> </ul>
<b>Canada</b>	<ul style="list-style-type: none"> <li>- Enable best practice exchange among Chambers on CETA implementation and help through event activities and b[potential brochures national efforts</li> <li>- Joint activities with stakeholders and Canadian Mission</li> <li>- Liaise for implementation of CETA after provisional entry into force</li> </ul>	<ul style="list-style-type: none"> <li>- Successful implementation of Ready2Go International project (Target Third-Country markets among others: Canada)</li> </ul>
<b>United States</b>	<ul style="list-style-type: none"> <li>- Keep dialogue open with the business community and the US administration to secure position of European business in US and promote joint activities to highlight positive impact of transatlantic economy.</li> <li>- Retain advancements in the TTIP negotiations as precedent for future FTAs</li> </ul>	<ul style="list-style-type: none"> <li>- Successful implementation of Ready2Go International project (Target Third-Country markets among others: USA)</li> </ul>
<b>Africa</b>	<ul style="list-style-type: none"> <li>- Build on the outcomes of the Business Summit between the EU and Africa in Abidjan and position Chambers in the bi-regional policy framework.</li> </ul>	<ul style="list-style-type: none"> <li>- Profiling on private sector development in Africa – follow up of EU-Africa Business Summit held in Abidjan on the 27<sup>th</sup> of November 2017</li> <li>- Rolling out of the RECP project (renewable energy) until June 2018 with further phase to start in second semester 2018.</li> <li>- TVET initiative to be implemented by EU and African CCI to be submitted for financing to DEVCO. Target countries: West and Central Africa</li> <li>- Successful implementation of Ready2Go International project (Target African market among others: Cameroun)</li> </ul>
<b>Central Asia &amp; Gulf</b>	<ul style="list-style-type: none"> <li>- Profile Chambers as key business facilitators in the region vis-a-vis stakeholders in Brussels (EP, EEAS, EC)</li> </ul>	