

# Brother Can Talks Cars Company Introduction

灿哥说车集团介绍

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# 01 Introduction of Myself

## 自我介绍

### 01 Zhao Can

赵灿



**2009** | I bought my first used car when I was in college.

2009年大学买了人生第一台二手车

**2010-2011** | Because I like cars, I changed four used cars in 2010-2011.

2010年-2011年相继换了4台二手车，因为非常喜欢车

### 02 Chairman of the board Brother Can Talks Cars

灿哥说车集团董事长



**2012** | Set foot in the used car industry in 2012.

2012年涉足二手车行业

**2015** | Established his own car company in 2015.

2015年创办自己的汽车公司



## 02 Company Introduction

### 公司介绍



The company has an independent building, with a total exhibition area of 30,000 square meters, an after-sales maintenance center of 3,000 square meters, and a complete industrial chain of sales, acquisition, finance, servicing, transfer, after-sales, maintenance and used cars, which can provide customers with all-round one-stop professional car purchase services.

公司在湖南长沙拥有独立楼，汽车展厅面积共30000平，同时拥有3000平售后维修中心，还有完整的销售、收购、金融、整备、过户、售后、维修保养和二手车等全产业链，能给客户提供全方位一站式专业的购车服务。



The company has nearly 100 employees in automobile sales and after-sales service.  
公司拥有销售及售后员工共计百余人。



871.2万 获赞 432 关注 **247.8万 粉丝**

买车卖车，认准灿哥说车！

直播时间:8:30

导航:灿哥说车汽车城（全国百强车商）

30000平展厅 600+精品车源

The company's communication is mainly promoted through video marketing. At present, there are 2.478 million fans in Tik Tok, with more than 300 million video views and more than 5 million fans on multi-platform and whole network.

目前公司传播主要通过视频营销，目前抖音有247.8万粉丝，视频浏览量超过3亿次，多平台全网络粉丝超过500万人。



# 03 Business Circumstance

## 经营情况



**01** 公司成立至今累计销售二手车2万台车，积累客户群体超过20万人。2023年加入中国汽车流通协会，成为国家标准检测“行”认证授权公司，保证100%车况透明，同时承诺“3天包退”、“7天包换”、“买贵包退服务”

Since its establishment, the company has sold 20,000 used cars and accumulated more than 200,000 customers. In 2023, he joined **China Automobile Dealers Association** and became a national standard testing “xing” certification and authorization company, ensuring 100% transparency of the vehicle condition, and at the same time promising "3-day return", "7-day replacement" and "expensive return service"

**02** 2022年至今，随着公司业务规模的不断扩大，相继成立了新能源分公司、奔驰分公司、宝马分公司、大众分公司、丰田分公司、中国国产汽车分公司，等等多家专营品牌分公司，更好的服务客户。

Since 2022, with the continuous expansion of the company's business scale, a number of franchise brand branches have been established, such as New Energy Branch, Mercedes-Benz Branch, BMW Branch, Volkswagen Branch, Toyota Branch and China Domestic Automobile Branch, to better serve customers.



## 04 Public welfare and honor 公益和荣誉



**01 多年来坚持公益爱心事业：资助多位白血病儿童治疗、资助贫困学生读书和资助残障家庭、亲自到自然灾害的地区救援，并对灾区捐款捐物，支持灾后重建工作。被评为爱心天使和优秀企业。**

Over the years, we have adhered to the cause of charity and love: subsidizing the treatment of many leukemia children, subsidizing poor students to study, subsidizing disabled families, personally rescuing in natural disaster areas, and donating money and materials to disaster areas to support post-disaster reconstruction. Be selected as an angel of love and an excellent enterprise.

**02 中国汽车流通行业二手车百强和新能源50强荣誉**

Top 100 used car dealers in China  
automobile circulation industry - No. 63

Top 50 New Energy Used Cars in China  
Automobile Industry-No. 44

## 05 Business philosophy

### 经营理念



因为热爱，所以选择；因为选择，所以坚持。希望我们带着专业与热情，不断创新，突破局限，追求卓越。期望有一天能成为全球最顶尖的二手车汽车集团，让我们研发的这套经营管理经验，影响全球的二手车车企。更希望和各位共同解决汽车行业很多问题，携手创造更大的价值。

Because of love, so choose; Because of choice, so insist. I hope that with professionalism and enthusiasm, we will continue to innovate, break through limitations and pursue Excellence. I hope that one day I can become the top used car group in the world, and this set of management experience we have developed will affect the used car companies around the world. I hope to work with you to solve many problems in the automobile industry and create greater value together.

The background features a gradient of blue shades, transitioning from a lighter blue on the left to a darker blue on the right. Overlaid on this are several large, smooth, curved shapes in white and light blue, creating a modern, abstract design.

**THANK YOU!**