

NEWSLETTER NO. 2

**LAUNCHING (G)LOCAL LEVEL HERITAGE ENTREPRENEURSHIP:
STRATEGIES AND TOOLS TO UNITE FORCES, SAFEGUARD THE
PLACE, MOBILIZE CULTURAL VALUES, DELIVER THE EXPERIENCE**



Archeological Museum Rhodes



Rhodes Gate

1. SHORT ACTIVITY DESCRIPTION FROM THE BEGINNING OF THE PROJECT TILL NOVEMBER 2011

In first and second quarter of 2011 preparatory activities on the project took place. The partnership agreement was signed in February 2011 and in May 2011 also Subsidy Contract.

In the frame of the WP 1 Leading partner has prepared the Action plan in which the time frame of activities was elaborated for the entire project and each project partner. Lead partner also made instructions to implement the project, which describes activities by work packages and their objectives and anticipated results, and who is responsible for implementation. Together with these documents the financial breakdown of the project for each WP and for each project partner was prepared.

In June 2011 we have prepared and submitted the first interim report for the period from 1st March to 31st May 2011. The joint project report was prepared by Lead partner in September 2011.

In the frame of WP 2 Leading partner has prepared Communication and Dissemination plan in August 2011. PP 6 has started to prepare the draft of the project web site, as one of the main tools for communication throughout the project. Short after that the draft of project logo was prepared and in November, the draft of project brochure was prepared.

In the frame of the WP 3 the Kick off Meeting of project partners took place at the end of September 2011 (from 28.09. till 30.09.2011). It was hosted by the Lead Partner University of the AEGEAN - Research Unit / U Aegean. Project partners have meet on the Island of Rhodes in Greece. Lead partner has previously prepared program of the meeting, instructions for installation and the course of the first partnership meetings, study visits and evaluation workshops. At the meeting there has been established the project management structure (Supervisory Board, Technical Committee, the Committee for quality control).

In October and November, the project activities continued. In the frame of the WP 3, the Guide for work with Satellite Partners has been prepared. The Lead partner has produced the sample letter of invitation to the workshop and the sample invitation to the roundtable. All project partners have been sent an application for data entry and review of satellite partners who will participate in the project (and signed letters of intent).

2. KICK OF MEETING 28TH SEPTEMBER 2011 ON RHODES ISLAND

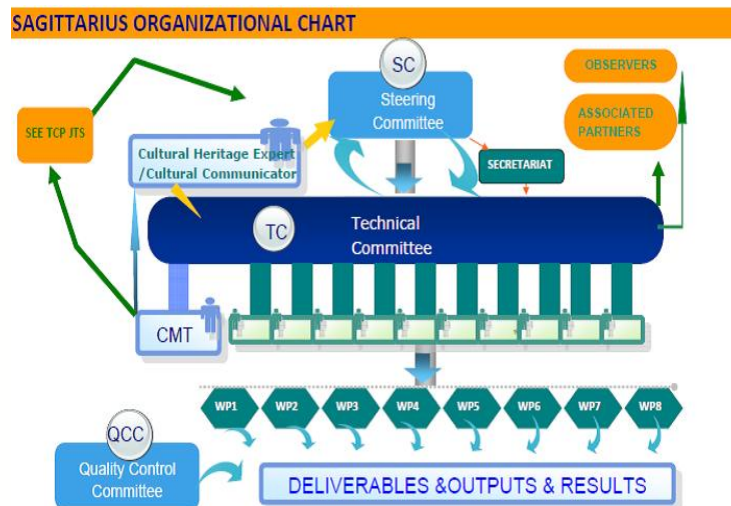
Kick of Meeting took place on Rhodes Island in Greece, on 28th September 2011. It was hosted by Lead partner University of the AEGEAN – Research unit / U AEGEAN. Meeting took place at the Chamber of Commerce of Dodecanese in city Rhodes. The Rector of the University of the Aegean welcomes the participants to the Kick off Meeting.

The Lead partner made short presentation of the project. Because this was our first project meeting all the partners made short presentation and established interaction cooperation.

We carried out some formal project tasks. Project partners have established the project management structures:

- Steering committee (each PP have one member)
- Technical committee (each PP have one member)
- Quality control committee (control of outputs, deliverables, deviations)

Project management structure



The first Kick off Meeting day was devoted to the project activities, calendar of events and review of the financial structure of the project. The communication plan was presented. At the end of the meeting we had open debate.



Kick off Meeting



Project presentation

3. FIRST STUDY VISIT 29TH SEPTEMBER 2011

Second day was devoted to the first study visit. We visited the famous historical temple and a medieval village Lindor. Lindor was founded by the Dorian's under the leadership of King Tlepolemus from Rhodes, who came in about 10th century BC. This was one of six towns in the area known as the Dorian Hexapolis. Lindor was a major trading center. Its importance declined after the establishment of Rhodes in the late fifth century. In classical times there was the huge temple Athens Lindia on the Acropolis, which has reached its final form around 300 BC. In Hellenistic and Roman times, the temple grew, it was upgraded several buildings. In the early middle Ages, the use of these buildings was abandon. In 14th century the temple was partially rebuilt in huge fortification, built on the Acropolis, which served to Knights of St. John for defend the island against the Turks.



Lindor



Visit of Acropolis of Lindor

We continued the study visit in the old town of Rhodes, with gates and moat, the Grand Palace and Knight Street. Rhodes is the capital of the island of Rhodes. It was known since ancient times as the Colossus of Rhodes town, one of the Seven Wonders of the World. Rhodes Fortress, built by Hospitalliers, is one of the best preserved medieval cities in Europe, which was appointed a UNESCO World Heritage List in 1988. Rhodes Island and the town is a popular international tourist destination.

In the place of today's palace there was formerly the Byzantine fortress, which was headquarter and fortress. The palace was built in the 14th century, built by the Knights of Rhodes, who settled here during the years 1309-1522. When the island became part of the Ottoman Empire, the palace was used as a fortress.



Grand Palace



Visiting City of Rhodes

The study visit was led by prof. Dorothea Papathenasiou - Zuhrt (project manager). On study visit we practically carried out visiting of historical sites, which is also a popular tourist destination. With the study visit, we experienced on-site visitor's experiences that are directly related to cultural heritage and place, and individual services that are offered to visitors. The first study visit was a starting point for thinking how our experiences and knowledge can serve:

- As a platform for developing a common methodology on a transnational level, and in developing a common practice for the design of 11 pilot projects
- As a platform for exchanging experiences and knowledge transfer to the transnational partnership and teach participants how to integrate and present the cultural heritage values
- As a criterion for the selection of locations rich in cultural heritage for future pilot projects.

4. EVALUATION WORKSHOP 30TH SEPTEMBER 2011

The last day of our meeting was held the Evaluation workshop. We discussed the presented cultural attractions. We also dealt with the following documents:

1. Part One: Methodology
2. Part Two: HISTORY & ENVIRONMENT
3. Part Three: LOCATIONS
4. Form field work

Documents focused the participants on the head of tourism planning issues and a better understanding of cultural and historic resources on site. The workshop concluded with the following comments:

- That without profound knowledge, cultural values cannot be adequately presented and used for development. Therefore a specific significance assessment is required to deal with types of resources and respective values.
- The lack of identification and informing of visitors, in particular at the most visited sites. It would be necessary to improve visitor's safety on the road to the sanctuary Lindor.
- That the information and explanations of features are not available in the entire site.
- The use of donkeys as a means of transport to visit the medieval Lindor is additional attraction for visitors; we suggest a greater concern for animals.
- That unscheduled visitor flows at all locations can lead to congestion and bottlenecks, which reduces the quality of visitors experience of the sightseeing.



Evaluation workshop



Evaluation workshop

5. FORECAST OF ACTIVITIES AND EVENTS

- Continuing the preparation of the web site, preparing for e-learning (via Moodle)
- Preparation and coordination of project Visibility Kit
- Continuing of activities to getting satellite partners
- Organization of round tables
- Preparations for the 2nd project meeting and 2nd Study visit in Venice

Our activities in the Sagittarius project will succeed only with your participation, information, suggestions, and ideas. We use this opportunity to invite you to participate.

Contact details of the project are on web page of Leap Partner UNIVERSITY OF THE AEGEAN (www.aegean.gr) and on web pages of other project partners.