

EURASIA - LOCAL TRAINING AND BUSINESS MISSION

N° 5

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The Eurasia-Fashion project (Strengthening Central Asian - European partnership and co-operation in the fashion sector) launched in January 2011. The project is co-funded by the European Union's Central Asia Invest programme.

Organisation of local training

One of the major aspects of the Eurasia-Fashion project is the local training of companies from the 3 Central Asian countries. This newsletter concentrates on the activities of the Central Asian partners in providing local training.

Kazakhstan 29 December 2011

During the event that was organised in Kazakhstan on 29 December 2011, the representatives of the Association of Light Industry Enterprises of the Republic of Kazakhstan had the opportunity to train 33 industry representatives on all training topics covered during the ToT event in Tashkent.



Kyrgyzstan 19-20 Jan 2012

Souztextile organised the training of local enterprises in 19-20 January 2011 in the premises of the Federation of Unions of Kyrgyzstan. The trainers Mrs. Maria Kapustina and Mrs. Damira Aitykeeva, with the assistance of Mrs. Bermet Djakubova trained 27 representatives from local companies (from a total of 30 participants).

On the first day before the workshop itself started Mrs. Kapustina presented the Eurasia-Fashion project, and in particular the results of the Train the Trainers event that was held in Tashkent where the local experts received the knowledge which they would share during the workshop.



The materials and presentations of the workshop were highly evaluated by participants. Participants found the information presented quite interesting and useful especially information regarding new technologies in the textile and clothing industry. During the sessions participants asked additional questions and had fruitful discussions. In general as additional comment they expressed the opinion that it would be more practical and useful if as a pilot project one of the local company would be selected and then assisted to go through all stages to come to the new market (EU market)

Uzbekistan 3-7 October 2011

During the ToT event organised in Tashkent in October 2011, it was decided that local companies could benefit from the event and attend the local training by EU experts. In particular, 9 companies attended the training session.



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Organisation of Business mission in Central Asia

Following the demand from a number of European companies, it was decided to organise a business mission to all three Central Asian countries. The mission was attended by 10 Greek representatives and one person from IAF. The business mission took place on 5 – 15 July 2012.

During the business mission, the European representatives had the opportunity to meet with local officials (Chambers of Commerce, Ministries, Local Agencies etc.) and to visit local companies, market areas and shopping malls. Moreover, business to business meetings with interested parties were organised in each country. In total, more than 10 companies were visited and more than 60 meetings were organised in all three countries.

Uzbekistan (6-10 July 2012)



The Ministry of Textiles, Tashkent



Meeting in UZTEX company, Tashkent



Business to business meetings in hotel Dedeman, Tashkent

Kazakhstan (10-12 July 2012)



Meeting with companies in hotel Kazhol, Almaty



Company visit in Almaty

Kyrgyzstan (12 – 15 July 2012)



Company visit in Bishkek



Meeting with companies in hotel Holiday, Bishkek

Project partners

Europe

Hellenic Clothing Industry Association



The International Apparel Federation



Bulgarian Chamber of Commerce and Industry



Central Asia

The Chamber of Commerce and Industry of Uzbekistan in Tashkent region



The Union of Textile Enterprises in Kyrgyzstan



The Association of Light Industry Enterprises in Kazakhstan



For more information:

www.eurasia-fashion.eu

Eurasia-Fashion project

Dr. Takis Lybereas
Project Co-ordinator
Hellenic Clothing Industry Association
51 Ermou str., Athens
10563, Greece.
Tel. +30 210 3234811
Fax +30 210 3239159
Email: tlybereas@gmail.com



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