



Sponsorship Opportunities in Bulgaria

- **Make Connections**
- **Engage with Diverse Businesses**
 Directly connect with our attendees—dozens of exporting companies from all over the United States—in a group, or one-on-one.

Sponsorship Benefits*	Two levels	
	Premium \$800	Standard \$400
Your logo on Trade Winds Bulgaria mission stop materials	✓ Premium Placement	✓
Verbal recognition at all Bulgaria mission stop events	✓	✓
List of mission stop attendees	✓	✓
Table display and host informal meetings during networking breaks	✓ Preferred Placement	✓
Ticket(s) to attend the Monday, October 16 business event at the hotel	2 Tickets	1 Ticket
Ticket(s) to attend the Monday evening, October 16 networking reception	2 Tickets	1 Ticket
Ticket(s) to attend the “ice breaker” networking reception on Sunday, October 15	2 Tickets	

**Companies interested in receiving program exposure and benefits at the two-day business forum in Romania can visit www.export.gov/tradewinds for full sponsorship packages.*

View the full mission stop agenda here: <https://go.usa.gov/xNpzK>
 Bulgaria / Serbia – October 15-17
 Romania – October 18-20
 Greece / Croatia – October 21-23

U.S. Commercial Service—Connecting you to global markets.

Become a Sponsor Today!
Milko.Minev@trade.gov
export.gov/tradewinds

Trade Winds 2017 Overview

The U.S. Commercial Service’s **Trade Winds**— Southeast Europe Forum and Trade Mission is an excellent opportunity to position your company/organization as a market leader in facilitating trade throughout the region.

From October 16-23, the U.S. Commercial Service will lead a multi-industry trade mission so U.S. companies can connect directly to business opportunities in **Bulgaria, Croatia, Greece, Romania, and Serbia.**

Trade Winds Celebrates Its 10th Anniversary!

Trade Winds has helped facilitate over \$240 million in export sales. Participants have increased their profits—leading to the creation of more American jobs.

- About 90 companies/225 attendees per year—small enough for individual attention, big enough for strong networking opportunities.
- We serve all industry sectors. To name just a few: energy, automobiles and transportation, safety and security, defense, industrial equipment/supplies, health care, and many others.
- Each of our U.S. companies/registrants has average annual sales of approximately \$7 million.

