

May 19 - May 21, 2010

10:00am to 5:00pm

West Hall 1 & 2 and Conference Tower
Tokyo International Exhibition Center (Tokyo Big Sight)
Tokyo, Japan

Asia's largest food ingredients and additives event!

Exhibit Scale: ifia JAPAN
400 Exhibitors / 700 booths (prospective)
Attendees 33,000 (prospective)

www.ejkrause.com/ifiajapan

Organized by:



EJK Japan, Ltd. Food Chemicals Newspaper, Inc

Authorized by (Provisional)

Ministry of Agriculture, Forestry and Fisheries of Japan / Ministry of Health, Labour and Welfare / Tokyo Metropolitan Government / Japan External Trade Organization (JETRO) / United States Department of Agriculture / Embassy of the United States / China Food Additive Association / China Health Association / Korea Foods Industry Association / Australian Embassy

Sponsored by (Provisional):

Japan Food Additives Association / Japan Food Industry Center / Japan Food Research Laboratories / Japan Health Food & Nutrition Food Association / Japan Food Hygiene Association / Japan Confectionery and Innovative Food Ingredients Research Center / Association for the Safety of Imported Food, Japan Flavor & Fragrance Materials Association / Japan Perfumery and Flavouring Association / Japan Flavor food Chemistry / Institute of Food Technologists Japan Section, and others

Supported by (provisional):

The Japan Accreditation Board for Conformity Assessment / Tokyo Kenbikyoin Foundation / The Institution of Professional Engineers, Japan / Japan Vegetable Protein Food Association / Japan Institute of Baking Technology / Japan Soft Drink Association / Japan Convenience Foods Industry Association / Japan Meal Replacement Association / Japan Dairy Industry Association / All Japan Health & Natural Foods Association A Non Profit Organization / AOAC International JAPAN Section / The Japanese Institute for Health Food Standards / Japan Extract Seasonings Association / Umami Manufacturers Association of Japan All Nippon Spice Association / Japan Research Center / Japan Noodle Research Center on Sanitation and Manufacturing Technology / Japan Food Cleaners and Hygienic Association / Japan Society of Refrigeration and Air Conditioning Engineers / Japanese Society of Food Microbiology / Japan Kansui Industry Association / The Licorice Industrial Association / Japan Stevia Association / Japan Suparese Noord (Japan Norgan) Association / Japan Suparese Norgan Suparese Norgan (Japan Suparese) Association / Japan (Japan Suparese) Association / Japan (Japan Suparese) Association / Japan Suparese Norgan (Japan Suparese) Association / Japan Suparese



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Exhibit Scale: HFE JAPAN
100 Exhibitors / 150 booths (prospective)
Attendees 33,000 (prospective)

Authorized by (Provisional):

Ministry of Agriculture, Forestry and Fisheries of Japan / Ministry of Health, Labour and Welfare / Tokyo Metropolitan Government / Japan External Trade Organization (JETRO) / United States Department of Agriculture / Embassy of the United States / China Food Additive Association / China Health Association / Korea Foods Industry Association / Australian Embassy

Sponsored by (Provisional):

Japan Food Additives Association / Japan Food Industry Center / Japan Food Research Laboratories / Japan Health Food & Nutrition Food Association / Japan Food Hygiene Association / Japan Confectionery and Innovative Food Ingredients Research Center / Association for the Safety of Imported Food, Japan Flavor & Fragrance Materials Association / Japan Perfumery and Flavouring Association / Japannese Society o Food Chemistry / Institute of Food Technologists Japan Section, and others

Supported by (provisional):

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Organized by:



E. J. KRAUSE & ASSOCIATES, INC.

EJK Japan, Ltd. Food Chemicals Newspaper, Inc.

ifia/HFE JAPAN 2010 is the PERFECT Place to Establish New Business Relationships in Japan!

Specialized zones under the particular theme make ifia/HFE JAPAN unique, and bring target visitors more efficiently. Check out following theme zones and find the best place to stand a booth!

Features of ifia 2010

If you wish to showcase your products and services particularly to food manufacturers in general, ifia is the right place for you!

Features of HFE 2010

If you wish to showcase your products and services to healthy food or functional food sectors, HFE is the right place for you!

♦ <ifia> Confectionery Material Zone

This zone features Ingredients/material and related packaging materials to be used for confectionery products, with targeted visitors including Confectionery manufactures, Retailers, Distributers, and Pastry chef.

<HFE> Sports Nutrition and Anti-Fatigue Material Zone

This zone features evidence based ingredients/materials that promote enhancement of motor function, anti-fatigue, such as Amino acid, Peptide, Astaxanthin, L-carnitine, Glucosamine, Collagen, Conezyme Q-10, CLA(conjugate linoleic acid), DHA, MSM, etc. Targeted visitors include; Sports industry related firms, Functional beverage manufacturers, Research & Product development & Manufacturing of nutritional supplement etc.

<ifia> Vegetable & Fruits Origin Ingredients Corner

This zone features vegetable and fruits origin ingredients such as Apple, Acelora, Grapes, Citrus, Berries, Tomato, Garlic, Onion, Herbs, etc. to be used of all sort of food products. Targeted visitors include; Beverage, Confectionery, Bakery, Health food, Frozen dessert etc.

◆ <ifia> UMAMI Zone

This zone features ingredients to be used for making artificial seasonings, compound or premixed seasonings, Salt, Spice, Herb, Vinegar, Soy source, Miso paste, Taste sensing system, with targeted visitors including Food manufacturing, Distribution, Wholesalers, Retailers, Food service Industry, etc.

◆ <ifia> Flavor World

This zone features flavor related ingredients/materials with targeted visitors including Beverage, Confectionery, Bakery, Health food, Frozen dessert etc.

<ifia> Ingredients / Materials for Deliciousness and Health Zone

Responding to the requests from exhibitors who wish to promote their products to both ifia and HFE efficiently, this zone has newly-established since 2008.

♦ <ifia> Food's Safety Science Zone

This zone features scientific evidence on food security and safety such as Inspection techniques on Anti-allergy, Anti-noro virus, Agricultural chemicals, and Micotoxin, Microorganism inspection, Sanitation management system, Traceability, Technology on Food safety and quality improvement. Targeted visitors include; Researchers dealing with food safety, and Quality control, Quality manager, Food manufacturing technologists, etc.

<HFE> Preventive Healthcare & Functional Food Zone

This zone features interactive connection between healthcare and food, and provide with new ideas for future product developments. Targeted exhibitors include; Evidence-based ingredients, Preclinical / clinical manufacturing service, Laboratory testing kits/devices, Universities, Research institutions etc., with targeted visitors including Researcher, Product development of food manufacturing, Pharmaceutical, Medical doctors, Pharmacist, Nutritionist etc.

<HFE> High-Value Added OEM Zone

This zone features Original Equipment Manufacturer, Prescription, Extraction, Purification, Packaging, Drug Formulation, Emulsification, Powering, etc with targeted visitors including Beverage, Supplement manufacturer, Wholesalers, and Retailers etc.

ifia Japan

- Non-categorized booth
- Confectionery Material Zone
- Food's Safety Science Zone
- Umami Zone
- Flavor World

HFE Japan

- Ingredients/Materials for Deliciousness and Health Zone
- Non-Categorized booth
- Vegetable/Fruits Area
- Non-Categorized booth
- Sports Nutrition&Anti-Fatigue Zone • Preventive Healthcare & Functional
- High Value-Added OEM Zone

International Pavilion —



Seminars/International Symposiums

One of our great attractions.... Seminars and International Symposiums

Our world-class workshops and educational forums bring together influential speakers and individuals who address key topics and debates within the food ingredients industry. The speakers address fundamental issues and highlight new products and solutions within the industry. The educators bring ifia/HFE unique experiences, studies and theories, and inspire a mutual respect amongst industry peers who wish to stay abreast of the latest market developments. In 2010, we will offer practical seminars including export and import procedures on food products, and its punitive clause, future prospects on food industry at global level, etc. Check our official website for up-to-date information on seminar program.







Gateway to Japanese Market!

Join us at ifia/HFE JAPAN 2010! We are the leading food ingredients and additives event in Japan. Well-established quality of the event and its visitors brings exhibitors back every year and draws in a steadily growing number of new faces. Participation in ifia/HFE JAPAN is a great way to launch into Japanese market, and showcase your products and services to many key decision makers in the industry in one place at one time.



ifia JAPAN Profile

Now in its 15th year, ifia is the Asia's largest event dedicated solely to the food additives and ingredients industries. Due to the sharp rise in food raw materials price, never before has the demand for additives and alternative ingredients been so high. As a result, interest among buyers is at an all time high.

If your company deal with products below, sign up for your stand at

Acidulant, Alternative Oils&Fats, Antioxidant, Bio-technology, Coloring agent, Conditioning agent, Confectionery ingredients, Dairy products, Egg products, Emulsifier, Enzyme, Fibers, Flavorings, Fructification products, Gelation Agent, Herb and spice, Hydrocolloids, Lactic acid bacterium, Meal substitutes, Meat&Seafood products, Oils & Fats, Polysaccharide, Premixed seasonings, Preservatives, Protein related ingredients, Reinforcement, Seasonings, Seeds, Soybean products, Starch, Starter Culture, Sub-materials for alcoholic Liquor, Sweeteners, Tea, Testing equipment for ensuring safety and security on food, Thickener, Yeast and more...

HFE JAPAN Profile

Now in its 8th year, Health Foods Expo is a leading exhibition for manufacturers and suppliers in the health conscious Japanese market. Increased focus on the benefits of healthy diets, balanced meals and other nutritional means will continue to play a major role in the consumer selection process.

If your company deal with products below, sign up for your stand at

Alternative healthcare related food products, Amino-Acid, Beauty-care food, Commissioned manufacturing firms, Commissioned Testing firms, Dietetic food, FNFC(food with nutrient function claims), FOSHU (Food for specified health use), Health Foods, Herbs, Juices, Low-cal foods, Malt extracts, Minerals, Nutraceuticals foods, Nursing-care food, Natural foods, Organic food, Organic vegetables, Supplements, Analytical test technology, and equipments, Vitamins, Cachet / package / containers for health food, and more...

5 Reasons Why You Should Exhibit

- Asia's largest event covering food ingredients and additives, and health food sector
- Over 33,000 expected buyers from across Japan for your products and
- An aggressive audience promotion campaign ensuring you the right audience at the right time
- A high-level, three-day educational forums attracting senior-level buyers and decision-makers
- Cultivate meaningful relationships and develop strategic partnerships with Japanese and international companies.

Attended Leading Companies at ifia/HFE JAPAN 2009

*(Selection companies out of the total attendees, 26,315)

- ITO EN, LTD.
- MEIJI DAIRIES CORPORATION
- ASAHI BREWERIES, LTD.
- SAPPORO BREWERIES LTD.
- KIRIN BREWERY COMPANY, LIMITED.
- KAGOME CO., LTD.
- SUNTORY LIMITED.
- MERCIAN CORPORATION
- AJINOMOTO GENERAL FOODS, INC.
- CALPIS CO., ITD.
- HAKUTSURU SAKE BREWING CO., LTD.
- KIRIN HOLDINGS COMPANY, LIMITED.
- KIRIN BEVERAGE COMPANY, LIMITED
- YAKULT HONSHA CO., LTD.
- UNICAFE INC.
- TAKARA SHUZO CO., LTD.
- POKKA CORPORATION
- UNII FVFR JAPAN
- OTSUKA BEVERAGE CO., LTD.
- UCC UESHIMA COFFEE CO., LTD.
- DYDO DRINCO, INC.
- COCA-COLA (JAPAN) COMPANY, LIMITED.
- JAPAN TOBACCO INC
- HAGOROMO FOODS CO., LTD.
- KIBUN FOODS,INC.
- ITOHAM FOODS INC.
- PRIMA MEAT PACKERS ITD.
- NIPPON MEAT PACKERS, INC.

- KYOKUYO CO., LTD.
- NIPPON SUISAN KAISHA, LTD.
- MARUHA NICHIRO HOLDINGS, INC.
- MANNANLIFE CO., LTD.
- MEIRAKU CO., LTD.
- · MARUDAI FOOD CO., LTD.
- LOTTE CO., LTD.
- B-R 31 ICE CREAM CO., LTD.
- SNOW BRAND MILK PRODUCTS CO., LTD.
- MORINAGA MILK INDUSTRY CO., LTD.
- KOIWAI DAIRY PRODUCTS CO., LTD.
- NIPPON MILK COMMUNITY CO., LTD.
- TAKANASHI MILK PRODUCTS CO., LTD.
- ROKKO BUTTER CO., LTD.
- NATIONAL FEDERATION OF DAIRY COOPERATIVE ASSOCIATIONS
- EAST JAPAN DAIRY COOPERATIVE CO., LTD.
- DANONE JAPAN CO., LTD.
- ITOCHU-SHOKUHIN CO., LTD.
- RYOSHOKU LTD.
- KOKUBU & CO., LTD.
- ISETAN COMPANY LIMITED • FAMILYMART CO., LTD.
- AEON CO., LTD.
- SEVEN & I HOLDINGS CO., LTD.
- AOHATA CORPORATION NIPPON DEL MONTE CORPORATION
- MOMOYA CO., LTD.

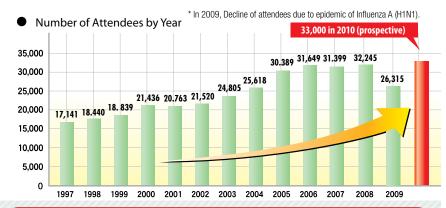
- FUJISYO FOODS CO., LTD.
 - FUJICCO CO., LTD.
 - ORIJIN TOSHU CO., ITD.
 - MIZKAN CORPORATION KOHKAN PHARMACEUTICAL INSTITUTE
 - CO., LTD. FANCL CORPORATION
 - LION CORPORATION
 - YOMEISHU SEIZO CO., LTD.
 - KAO CORPORATION
 - HOUSE WELLNESS FOODS CORPORATION
 - OTSUKA PHARMACEUTICAL CO., LTD.
 - KOBAYASHI PHARMACEUTICAL CO., LTD.
 - WAKASA SEIKATSU CORPORATION
 - DHC CORPORATION
 - LOHTO PHARMACEUTICAL CO., LTD.
 - YAMADA BEE FARM
 - TSUMURA LIFESCIENCE CO., LTD.
 - RYUKAKUSAN CO., LTD.
 - KOSÉ CORPORATION
 - KANEBO COSMETICS INC.
 - SHISFIDO CO., ITD. SUNSTAR INC.
 - PROCTER & GAMBLE JAPAN CO., LTD.
 - DoutorCoffee Co., Ltd.
 - Saizeriya Co,. Ltd.
 - KYOTARU CO., LTD.
 - TULLY'S COFFEE JAPAN CO., LTD.

- SKYLARK CO., LTD. YOSHINOYA HOLDINGS CO., LTD.
- UHA MIKAKUTO CO., LTD.
- ASAHI FOOD HEALTHCARE CO., LTD.
- S&B FOODS, INC.
- CALBEE FOODS CO., LTD.
- NESTLE JAPAN KELLOGG COMPANY, INC.
- EZAKI GLICO CO.,LTD.
- ITO BISCUITS CO., ITD.
- TOHATO INC.
- ISHIYA CO., LTD.
- MEITO SANGYO CO., LTD.
- MORINAGA & CO., LTD.
- KASUGAL SFIKA CO., ITD. KAMEDA SEIKA CO., LTD.
- BUNMEIDO INC.
- FUJIYA CO., LTD.
- TOKYO FUGETSUDO CO., LTD.
- GINZA COZY CORNER
- YOKUMOKU CO., ITD. Juchheim Co., Itd.
- BOURBON CORPORATION JAPAN
- CHATERAISE CO., LTD.
- YAMAZAKI-NABISCO Co.,Ltd.
- MARY CHOCOLATE CO., LTD.
- TORAYA CONFECTIONERY CO., LTD. SUNMERRY'S INC.

- AJINOMOTO BAKERY CO., INC.
- FUJI BAKING CO., LTD.
- SHIKISHIMA BAKING CO., LTD.
- FIRST BAKING CO., LTD.
- YAMAZAKI BAKING CO., LTD. KOBEYA BAKING CO., LTD.
- INA BAKERY CO., INC.
- ANDERSEN CO., ITD.
- TRIBECA BAKERY CO., LTD.
- ITO BAKING CO., LTD. NAKAMURAYA CO., LTD.
- NISSHIN FOOD PRODUCTS CO., LTD.
- TOYO SUISAN KAISHA, LTD.
- MYOJO FOODS CO., LTD. NICHIREI FOODS CORPORATION
- HEINZ JAPAN LTD.
- HOUSE FOODS CORPORATION
- KATOKICHI CO., LTD.
- AJINOMOTO FROZEN FOODS CO., INC. • LIFE FOODS CO., LTD.
- O.P. CORPORATION
- TAISHO PHARMACEUTICAL CO., LTD.
- SSP CO., LTD. HISAMITSU PHARMACEUTICAL CO., INC.
- NISSHIN HEALTHCARE FOOD SERVICE
- SHIDAX CORPORATION

2009 Show Report

	ifia JAPAN	HFE JAPAN	
Exhibitors	321	80	
Exhibit Scale	5,085 sqm	1,323sqm	
Number of Attendees	26, 315		

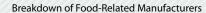


Attendees Analysis

68% of Non-Manufacturers are Food related buyers!

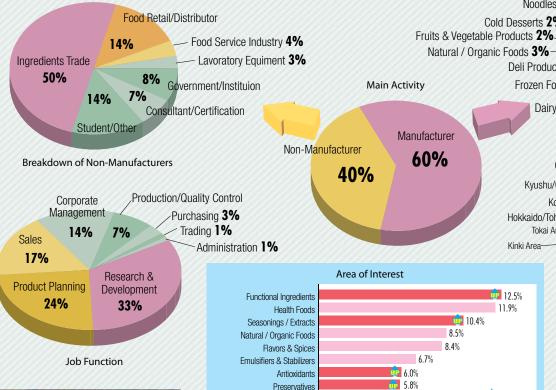
TOP 3 of Attendees are from Health & Nutritional Foods, Confectionery & Bakery and Beverages Industries!

Cold Desserts 2%



Noodles 2%

Deli Products 4%



Frozen Foods 5% 16% 10% 13% Dairy Products Beverages Meats & Fish Products N=12,959Chugoku Area Shikoku Area Hokuriku Area Kyushu/Okinawa Area Koshinetsu Area Overseas 2.0% Hokkaido/Tohoku Area Tokai Area-18% Kinki Area-Tokyo Kanto Area (excluding Tokyo) 57.9% 12.5% 22.1%

Medical &

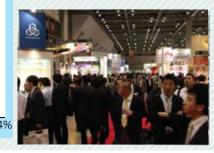
Cosmetics

Health & Nutritional Foods

Confectionery & Bakery

21%

Breakdown by Area





Throughout the show, a total of 291 Seminars / Presentations were given in 2009 and attracted professionals from the Food industry! ifia/HFE JAPAN 2009 held the conference/presentations with the themes as below

7 items have

increased over

2008!

10%



- World food additives forum
- Bakery/Confectionery development and marketing seminar

Sweeteners

Dairy Products

Nursing Care food

Coloring

Othe

Equip.-labeling/Fix./Encapsulators

Manu. Contractor/Labo. Equip.

Evidence Assistance Ingredients

- Food's safety science forum
- Restaurant & Home-meal menu development and new proposal Seminar
- · Sports nutrition symposium

6%

5.7%

5.1% 3 9%

3.8%

3 6%

2.3%

1.8%

2%

3.6%

4%

- · Beauty-effect & Functional beverage development seminar
- · World's Control on functional food & marketing seminar

Corporate Presentation:

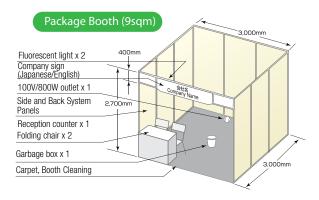
- Method for utilization of gelatinizing agent and thickener for low fat and calorie food
- Analytical technology for food claim
- Miniaturization technology for Beverage Development
- New aspects of L-Carnitine Activating effect for Aged brain function



Exhibit Fee

	Price	Remarks	
Raw Space exhibit space only	USD 407 per sqm	Book more than 90 sqm and Save up to 10%	
Package Booth exhibit space + basic decoration	USD 5,040 per 9 sqm	Package booth is available in 3m X 3m units at USD 5,040. For basic decoration included in the price, please refer to the package booth image.	

9 m² (3m×3m)



Semi-designed Booth Easy and Reasonable!

	2 Booths Model	3 Booths Model
price	USD 12,156 Raw space Decoration USD 7,326 USD 4,830	USD 18,234 Raw space Decoration USD 10,989 USD 7,245
Booth Images		

Package space includes:

- Exhibit space
- · Sign panel*
- · Reception counter* & 2 chairs
- · Stock room
- Fluorescent lights (40W) [2 Booths: 2] [3 Booths: 3]
- Spot lights (100W) [2 Booths: 8] [3 Booths: 12]
- *Available to change color without additional charge

Available to change design with additional charge. For more details, please contact us

- · Electrical outlets [2 Booths: 2] [3 Booths: 3]
- Electrical works and power charge [2 Booths: 2kW] [3 Booths: 3kW]
- Hard wall shell stand*
- Exhibit counter*
- · Meeting table & 4 chairs
- · Booth carpet*

Visitor Promotion Campaign

To enhance satisfying result at the show, we have an extensive promotional campaign to ensure that we are able to attract an estimated 33,000 potential visitors.

Visitor Promotion Campaign includes:

- Aggressive advertisement on Food Chemicals Newspaper and related magazines! Articles of your company will be posted on Food Chemicals Newspaper, the leading newspaper in food ingredients & additives industry, and other related magazines issued by Food Chemicals Newspaper Inc.
- Proactive promotion to relevant specialized industrial journal publishers through a press conference!
- Promote tight-up with relevant industry groups, and promote them to post announcement ads on their letterzines. Free invitations will be distributed to potential visitors through those groups.
- Promotion on our Official Website/ Show Directory
 - Post your company profile on our official website, and show directory.
- E-mail newsletters to Targeted visitors!
 - Up-to-date information will be announced to targeted visitors through email newsletters. Delivery starts from two months ahead of the show.



ifia/HFE JAPAN 2009 - Exhibitor Survey Result

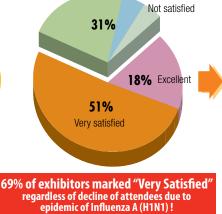
ifia / HFE JAPAN attracts more than 30,000 professionals from food industry and is highly appreciated as a trade show for food ingredients/additives, and health food / functional food ingredients by exhibitors.



How do you rate ifia / HFE JAPAN 2009?

Somewhat satisfied

Satisfied







ifia/HFE Japan 2009 - Exhibitors List

ifia JAPAN 2009 **Exhibitors List**

3M Health Care Limited / Sumitomo 3M Limited A-P-A Corporation / Japan-Medical Science Institute of Silican

Agilent Technologies Japan, Ltd.

AIYA CO., ITD.

AJINOMOTO CO., INC.

Alpha M.O.S. Japan K.K.

AOAC INTERNATIONAL JAPAN SECTION ASAHI KASEI CHEMICALS CORPORATION

ASSOCIATION FOR THE SAFETY OF IMPORTED

FOOD, JAPAN (ASIF)

AYCo., Ltd / Scigenic Co., Ltd

AZmax, Co., Ltd.

B Food Science Co., Ltd. / SAN-EI

SUCROCHEMICAL CO., LTD.

BASF Japan Ltd.

BIOCON (JAPAN) LTD. Canadian Sealers Association

Cantox Health Sciences International Inc.

CARGILL JAPAN LTD.

Changsha Huacheng Biotech Inc.

Chemicaldaily Regulatory Info-Center Co., Ltd.

Chengdu Newstar Konjac Co., Ltd.

Chongatti Agricultural Company Inc.

Chr. Hansen Japan Co., Ltd. / NOSAWA CULTURE

CJ CheilJedang Corporation

Colloides Naturels Japan K.K. / Bio Serae

Laboratoires. S.A. / Star Light Products

Combi Corporation

COSMO FOODS CO., LTD.

CP Kelco Japan ApS / Sansho Co., Ltd.

Cyclo Chem Co., Ltd. / COSANA Co., Ltd.

Dainippon Sumitomo Pharma Co., Ltd.

DAN FOODS CO., LTD.

DKSH Japan K.K. / HACO AG /Seagarden / Kancor Ingredients Limited / EVESA/Polygal AG / Euro

Vanile / Stan Chem International / Levapan S.A / Bestlan

EC21 ECOCHEM SPECIALTIES LIMITED

Eisai Food & Chemical Co., Ltd. / TAMA

BIOCHEMICAL CO., LTD.

FASMAC Co., Ltd.

FINE FOODS CO., LTD.

Fi-nutrition Limited / Kaul GmbH

Flaxseed Association of Japan

FOOD ANALYSIS TECHNOLOGY CENTER

FOOD CHEMICALS NEWSPAPER INC.

Freund Corporation FUJI FLAVOR CO., LTD.

FUJI FOODS CORPORATION FUJI MEDICAL PUBLISHING INC.

FUJI NIHON SEITO CORPORATION

Functional Water Foundation

FUSO CHEMICAL CO., ITD.

Galam Ltd. / WADA SUGAR REFINING CO., LTD. Ganong Bio Co., Ltd.

GIVAUDAN JAPAN K.K.

GUSHEN BIOLOGICAL TECHNOLOGY GROUP

(0..ITD

Haldin Pacific Semesta, PT (KANEMATSU)

HAYASHIBARA SHOJI, INC.

Hayashikane Sangyo Co., Ltd.

Hokuty. Co., Ltd. / Hokuetu. Co., Ltd.

Honda Trading Corporation

Honeywell Japan Inc.

Human Metabolome Technologies, Inc.

Hunan Nature Pharmaceutical Co.,Ltd imuraya confectionery co., ltd. seasoning

INA FOOD INDUSTRY CO., LTD.

INA TRADING CO., LTD.

Intelligent Sensor Technology, Inc. / Taste & Aroma Strategic Research Institute

IWATA CHEMICAL CO., LTD.

IWATE PREFECTURAL GOVERNMENT

IZUMI FOODS CO., LTD. / BONITO FOODS CO., LTD.

Japan Alcohol Corporation

Japan Bio Science Laboratory Co., Ltd.

Japan Confectionery and Innovative Food Ingredients Research Center

lapan Ecotech Co., Ltd.

JAPAN EXTRACT SEASONINGS ASSOCIATION

JAPAN FLAVOR & FRAGRANCE MATERIALS

ASSOCIATION

JAPAN FOOD ADDITIVES ASSOCIATION

IAPAN FOOD HYGIENE ASSOCIATION

JAPAN FOOD PUBLISHER INC.

JAPAN FOOD RESEARCH LABORATORIES

JAPAN GREENTEA CO LTD

JAPAN STEVIA ASSOCIATION

Japan Vegetable Protein Food Association

Japanese Applied Institute for Allergy Co., Ltd. / Professor Haruhisa Wago, Saitama Medical University

Japanese Society of Mycotoxicology / The Food Hygienics Society of Japan

JASCO Corporation

JFE Systems, Inc.

JIALI BIO GROUP(QINGDAO) LIMITED

J-OIL MILLS, INC.

Kagisho Seaweed Products Inc.

Kaigen CO., LTD.

KAMEDA SEIKA CO., LTD.

KANEKA CORPORATION

KENKO CORPORATION GROUP

KIKKOMAN CORPORATION / Food Chemifa Co., Ltd.

KIMICA Corporation

KIRIN Kyowa Foods Company, Limited

KISOJIBUSSAN CO., Ltd. / MONGOL ONE Co., Ltd. / INNER MONGOLIA IHGJU CHEM INDUSTRIAL

CO ITD

KOHJIN Co., Ltd. KOHKEN FOOD & FLAVOR CO., LTD.

Kohken Perfumery Co., Ltd.

KORIN PUBLISHING CO., LTD.

KOWA COMPANY, LTD.

KOYO CHEMICAL INDUSTRIES, LTD.

KOYO MERCANTILE CO., LTD. Kumamoto Flour Milling Co., Ltd.

KYORITSU BUSSAN CO., LTD.

KYOWA HAKKO BIO CO., LTD. / Kyowa Wellness Co., Ltd. / DAIICHI FINE CHEMICAL CO.,LTD

MAEKAWA, CO., LTD.

Marine Bio Co., Ltd.

MARINE SCIENCE CO., LTD. / MSC CO., LTD.

MARUDAI SATO SUISAN CORP. Maruha Nichiro Foods, Inc.

Marukei Kathuobushi INC.

MARUTOMO CO., LTD.

MARUZEN PHARMACEUTICALS CO., LTD.

MATSUTANI CHEMICAL INDUSTRY CO.,LTD.

MEIOH BUSSAN CO., LTD. MEITO FINE FOODS Co., LTD. / KYODO MILK

INDUSTRY CO.,LTD

Meiyo Co., Ltd.

MIKASA Sangyo Co., Ltd.

Mitsubishi Shoji Foodtech Co., Ltd.

MITSUBISHI-KAGAKU FOODS CORPORATION

Mitsui Sugar Co., Ltd. MITSUI SUGAR CO., LTD. SLOW CALORIE PROJECT

Monthly "HACCP"/Japan HACCP Training Center MORINAGA MILK INDUSTRY CO., LTD.

MUSASHINO CHEMICAL LABORATORY, LTD. NAGAOKA PERFUMERY CO., LTD.

Nagara Science Co., Ltd.

Nagaraen Co., Ltd.

Nagase ChemteX Corporation / Nagase & Co., Ltd. National Food Research Institute (NFRI)

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Available in 9sqm units at USD \$5,040. Multiple units are available.

Package Space includes:

- Exhibit space
- Hard wall shell stand
- Sign panel
- Booth carpet
- Two chairs
- One information counter
- Two fluorescent lights
- One wastepaper basket
- One electrical outlet (100V/800W)
- Booth cleaning

We will require_____ package space unit(s)

Option #2: Raw Space

Raw Space may be purchased at a fee of USD \$407 per sqm. A minimum of 27sqm is required.

We will require _____ sqm of raw space

Deadline of Application (Proceeding of contract and Booth location to be fixed): February 26th, 2010

*In case of overdue application, please inform Show Management.

*Please be noted that we may stop accepting applications as soon as all booth locations are occupied.

■ Carrying-In and Build-up period: 17th May – 18th May, 2010

Schedule of Payment:

- 1st Deadline of the payment: 50% of exhibiting charge on application
- \blacksquare 2nd Deadline of the payment : 50 % of exhibiting charge no later than 29th January 2010

For more information, please contact the E.J. Krause & Associates, Inc. office closest to you.

Contact Information

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Company			
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^{*}Changes of the payment schedule should be discussed with Show Management. *Application after 29th January 2010, the exhibiting charge must be paid off in full.

^{*}Payment by note must not be accepted.