

EU-Japan Centre for Industrial Cooperation





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ACTIVITIES 2014

POLICY ADVICE

- Policy Seminars
- Policy Reports & Analysis
- Investment Guides
- Policy Recommendations (EU-Japan Business Round Table)

NEW: MINERVA FELLOWSHIP
6 fellowships/year

SERVICE TO BUSINESSES

- **Training**
 - Training for Executives (H RTP, WCM, Clusters mission)
NEW: LEAN in Europe
 - Training for Students in Science and Engineering (Vulcanus in Europe/Japan –doubling the nr of students (from 25 to 50)
- **Information Service**
 - Info Helpdesk
 - Clusters Support & Helpdesk
 - Japan Public Procurement info Portal
NEW: “EU-Japan Business Bridge “Web Portal,

SUPPORT FOR SMEs

Enterprise Europe Network (EEN) business matchmaking
NEW: “STEP IN JAPAN” – logistic support for SMEs
NEW: “KEYS TO JAPAN”-Business Plan Drafting Support
NEW: TAX AND PUBLIC PROCUREMENT HELPDESK

R&D INNOVATION

→ Helpdesk, website, newsletter
→ high tech cooperation and business partnerships using EEN

NEW: EU Project management training courses for Japanese

NEW: JEUPISTE project -Promotion of Horizon 2020

NEW: Japan National Contact Point for Horizon2020

NEW: ICT (MIC) Project

- **GNSS.asia**

→ Promotion of Galileo in Japan
→ GNSS industrial cooperation strategy



Strategic Priorities

- 1. SMEs-internationalisation** reinforced support (horizontal priority)
–under the new EC “COSME” programme
- 2. Post-Fukushima Business Opportunities** (i.e. Clean Energy, Raw materials/Rare Earths, Construction products, Smart cities, Public Procurement);
- 3. New Niche Sectors/ High tech and R&D**
(Sustainable Construction materials, Galileo/GNSS-Satellite Navigation related industry and services, Nanotech, Biotech ...).

Reinforcement of the concrete business support activities for SMEs

- Expansion (in scope and scale) of Enterprise Europe Network web based business matchmaking support service
- Expanding the cluster related activities (biotech,nanotech)
- **Launching 3 new initiatives for SMEs:**
 1. “Step in Japan” soft landing scheme;
 2. Tax and Public Procurement Helpdesk;
 3. “Keys to Japan” Business Plan and Market Entry Strategy Support