

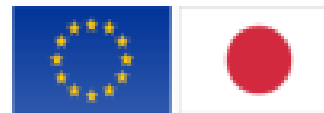


enterprise europe

EEN Japan



Business Support on Your Doorstep



EU-Japan Centre
for Industrial Cooperation

日欧産業協力センター

About the Enterprise Europe Network

A support network for SME internationalization of global dimension

Search for partners in business, innovation, knowledge and technology transfer

- Established in 2008 by the European Commission (Small Business Act)
- The EU-Japan Centre became the first network partner in Japan in 2011
- As of 2014 over 600 EEN contact points located in more than 50 countries

Definition of SME enterprises (European Commission)

Link: http://ec.europa.eu/enterprise/policies/sme/facts-figures-analysis/sme-definition/index_en.htm

Company category	Employees	Turnover	or	Balance sheet total
Medium-sized	< 250	≤ € 50 m		≤ € 43 m
Small	< 50	≤ € 10 m		≤ € 10 m
Micro	< 10	≤ € 2 m		≤ € 2 m



EEN OFFERS

Support to the B2B Partnering Process

Online database with 15,000 partnership requests and offers

<http://www.een-japan.eu/content/network-database>

Selective search for partnerships in business or technology transfer

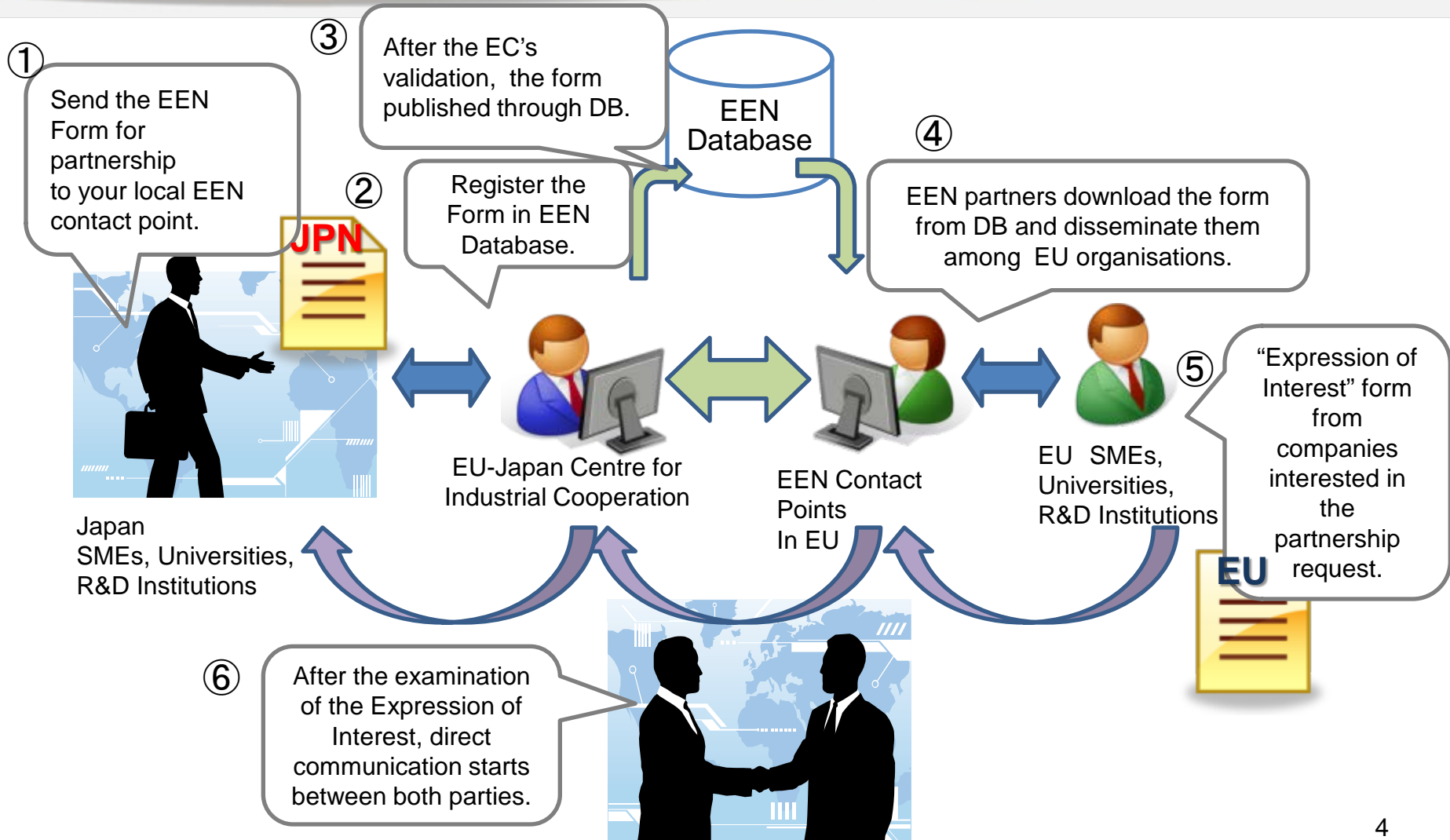
Support to matchmaking events in Europe

EEN co-organizes brokerage and matchmaking events across Europe to facilitate face to face B2B meetings

Information Service – inquiry helpdesk

Provision of sources of information on EU Market, regulations and innovation

EEN process flow



EEN partner search sequence

Step	Organisation	Tasks
①Input	Japanese SMEs	Japanese company submit the Cooperation Request form to the EU-Japan Centre.
②Review Submit	EU-Japan Centre	Review the form, and submit the form to the EACI.
③Approve	EACI (European Commission)	Review the form, register the information in the database.
④Disseminate	EEN Contact Points in EU	Disseminate the Japanese companies request to the SMEs in their own countries.
⑤Expression of Interest	EU SMEs	If interested in the request, EU SMEs submit the "Expression of Interest" to their EEN partners.
⑥	J/EU SMEs J/EU EEN partners	After the examination of the information provided via the EEN partners, proceed to the next steps to discuss more details.

Documentation of partnership requests: EEN forms

5 different forms (!)

Business Offer

Business Request

Technology Offer

Technology Request

Expression of Interest (EoI)

Check the following website to get started:

<http://www.een-japan.eu/content/company-profile-business-technology>

Getting started: links and contact Information

- Enterprise Europe Network (EEN)

<http://een.ec.europa.eu/>

- Enterprise Europe Network Japan

<http://www.een-japan.eu/>

- Contact:

Fabrizio Mura, Yukiko Tanizawa

Info-jp@een-japan.eu

tel: +81 (0)3-6408-0281 FAX: +81(0)3-6408-0283