



## EU TRADE COUNSELORS MEETING

12 March 2014

### 1. EU-Japan Business Roundtable Annual Meeting

- Agenda
- List of participants

### 2. Elements of the 2014 Work Programme

- General priority topics – structure of the activities
- Enhanced training activities (executive training and Vulcanus)
- Enhanced Business Support Services (EEN, Cluster support, “Step in Japan” logistic support)
- New Business Support Services (Tax and Public Procurement Helpdesk; “Keys to Japan-Business Plan/Strategy –Drafting Support”)
- R&D and Industrial Innovation –promotion of Horizon2020 in Japan

### 3. Progress on the “Destination Europe” Project/Report

- Structure/Content of the Report
- The current state/issues and timeline of the report

#### Other issues:

- Study on “Sustainable Building and Construction Sector in Japan-Opportunities for European Companies”  
–Call for proposals to be launched in April-May
- Invitation to Minerva Workshop “Public Procurement Japan-obstacles and opportunities for European SMEs” (17 March 4-5 PM, at Centre’s Office)

NOTE: the Centre is open to any further requests and suggestions for joint activities and joint projects